The International Poster Contest
NINTH ANNUAL EXHIBITION, 1934
WOMEN'S CITY CLUB, 465 POST STREET
SAN FRANCISCO

OPEN TO THE PUBLIC
MAY 3rd TO MAY 17th
(In the Auditorium)
10:00 A. M. TO 4:30 P. M.
SUNDAY 1:00 TO 5:00 P. M.
SPECIAL ENTERTAINMENT MAY 11th, 2:30 P. M.

DEAR READER: If you are within possible distance of San Francisco you should not miss attending our Ninth Annual Humane Poster Exhibition. Hanging day is May 2nd when the courtesy of the lovely auditorium of the Women's City Club will be extended to us for two weeks, ending May 18th. The best posters of this year's contest will be displayed at this time and then taken to the Stanford University Art Galleries, from whence they will be sent to all parts of the country in classified traveling exhibits.

Posters were received from forty-five states of the Union to the number of nearly five thousand. By degrees our contest is entering art fields of Europe and Asia, interest spreading this year to Ireland, the Philippines, Canada and Germany. Unfortunately China's liberal consignment will not arrive until the latter part of May, so arrangements are going forward for a special exhibition later of exclusively Chinese posters, starting in San Francisco and traveling eventually to all the leading cities of the country.

Interest is keen everywhere in America for the opportunity to study Chinese art technic, which is justly renowned from time immemorial, and thus is made possible the extension of our humane message to thousands of people whom we could not otherwise reach.

Under the direction of Aaron Altmann, Art Supervisor of the San Francisco schools, all the elementary and high schools of that city participated in making posters and this year's exhibition will make a special feature of this outstanding work.

The supremely beautiful poster of this year's display under Group 5 is the one reproduced above, but no idea can be conveyed of the exquisiteness of color effect in the original, which enhances the pathetic of the subject. As one looks at the swaying branches of the bare trees it seems as though the message of this poor man's broken life was being whispered in nature's language to invisible ears, as he treads the path which leads west. Proudly the one friend left is conscious of a mission as the sensitive hand of the sufferer is laid for guidance on his strong back. The artist has painted into this remarkable picture a degree of feeling that proclaims him a great artist. Feeling is the soul of art as it is the soul of music. It stirs the emotions to the degree it finds expression and we predict that "TRUE FRIENDS—FRIENDS IN ADVERSITY" will make a sensational hit at the forthcoming exhibition.

There were 137 cash awards, which are listed on the next page, and 1048 Certificates of Merit.

Judges of the contest were:
1. Prof. Paul R. Farnsworth, Department of Psychology, Stanford University.
2. Darwin L. Teilhet, Staff of N. W. Ayer and Son, National Advertisers.
3. Mrs. Frank G. Thomas, President Palo Alto Humane Society.
4. Miss Edith Latham, President Latham Foundation.
5. John T. Lemos, Director Art Dept., Latham Foundation.

Mr. Lemos said today: "I am encouraged to believe through a growing interest all over the country that art can be made one of the strongest of all vehicles for the growth of Humane Education."
POSTER CONTEST PRIZE WINNERS

GROUP I

FIRST PRIZES
John Corcia, South School, Hanford, Calif.
Mae Fudenna, Warm Springs Sch., Warm Springs, Cal.
Joyce Hopkins, Fairmont School, Richmond, Calif.
Luis Hueston, Roosevelt School, Medford, Ore.
Marjorie Patterson, Tennyson School, Hayward, Calif.
Virginia Quinby, Addison School, Palo Alto, Calif.
Douglas Safreno, Pleasanton School, Pleasanton, Calif.
Erlin Seglie, Big Pine, Calif.

SECOND PRIZES
Joyce Bloomquist, Bonnyview School, Murray, Utah.
Julia Chandler, Lincoln School, Medford, Ore.
Phillip Chapman, Buena Vista School, Amador Co., Calif.
Marie Daggostina, Lincoln School, Ossining, N.Y.
Clara Daniels, Washington School, Medford, Ore.
Eleanor Handy, Port Henry School, Port Henry, N. Y.
Matthew Kilmonen, St. Andrew's Sch., Pasadena, Cal.
Takeshi Kuwayanagi, San Lorenzo Sch., San Lorenzo, Cal.
Helen Luomala, Balkan School, Chisholm, Minn.
Lorraine McIntyre, Hardig School, Richmond, Calif.
Helen Muhle, St. Stephen's School, Monterey Park, Calif.
Bill Odendahl, Fourth Avenue School, Bay Shore, N. Y.
Sun Reisejo, Ashland School, San Lorenzo, Calif.
Mary Santos, Lincoln School, San Leandro, Calif.
Francis Shoote, Pottsville Sch., Palo Alto, Calif.
Ralph Thomas, Ione, Calif.
Myra Wallace, Grant School, Richmond, Calif.
Hubert Washburn, Jefferson School, Hanford, Calif.
Anna Wilson, Roosevelt School, Ossining, N. Y.

GROUP II

FIRST PRIZES
Gina Aria, Addison School, Palo Alto, Calif.
Frank Beno, Lincoln School, San Leandro, Calif.
Mieko Hase, Warm Springs School, Warm Springs, Cal.
Alice Johnson, Mt. Pleasant, Utah.
Margie and Vernon Kolbe, Rout 1, Rochester, Minn.
Jane Lydiksen, Livermore School, Livermore, Calif.
Lucille Malvey, St. Monica School, San Francisco, Calif.
Beatrice Sherman, Ten Hall Ward School, Eau Claire, Wis.
Doris Town, Castro Valley School, Hayward, Calif.

SECOND PRIZES
George Blase, Fairmont School, Richmond, Calif.
Walter Danielson, Fairview School, Hayward, Calif.
Justin Dryger, Marin School, Albany, Calif.
Ruth Freeman, Boyd School, Springfield, Mo.
Dorothy Johnson, Bonnyview School, Murray, Utah.
Nancy King, San Lorenzo School, San Lorenzo, Calif.
Geraldine Lorson, Central School, Sycamore, Ill.
Barbara Patterson, Tennyson School, Hayward, Calif.
Lucas Sanchez, Ashland School, San Lorenzo Dist., Cal.
Eleanor Stewart, Luther Burbank School, Hayward, Calif.

GROUP III

FIRST PRIZES
Donald Ahtin, Winslow School, Everett, Mass.
Billy Armstrong, Summit School, Alameda Co., Calif.
Asaile Batto, Brook Avenue School, Bay Shore, N. Y.
Florine Brill, Manzanita School, Oakland, Calif.
Jack Dekker, Stanford Grammar School, Stanford, Calif.
Roland Faulkner, Tilden School, Keene, N. H.
Gertrude E. Fowler, Lansdowne Friends’ School, Lansdowne, Pa.
Harold Franks, Perkins School, Richmond, Calif.
Henry George, Sunset School, San Lorenzo, Calif.
Jean Hathaway, Shenango School, Chisholm, Minn.
Dan Hopkins, Whittier School, Pasco, Wash.
Anita M. Kenyon, Power’s School, Lansingsburg Troy, N. Y.
Maxine Mead, Davenport, Wash.
Forrest Moughart, Lyttle School, Palo Alto, Calif.
Tony Paredes, Alvarado School, Alvarado, Calif.
Donald Poole, Edwin Markham School, Hayward, Calif.
Elizabeth Raiche, Washington Street School, Fairhaven, Mass.
Cecelia Ramos, John Muir School, Hayward, Calif.
I. D. DeRocco, Lincoln School, Ossining, N. Y.
Maxine Rumin, S. E. 14th & Watrous, Des Moines, la.
Ann Singer, Roosevelt School, New Rochelle, N. Y.
Jergen Skogen, Pottsville School, Palo Alto, Calif.
Betty Jane Steinhoff, Newark School, Newark, Calif.

SECOND PRIZES
Mieko Fudenna, Warm Springs, Alameda Co., Calif.
Robert James, Lockwood Jr. High, Oakland, Calif.
Naima Johnson, Eureka Junior High, Eureka, Calif.
Dawn Malley, Channing School, Palo Alto, Calif.
John Richmond, Atlantic City Jr. High School, N. J.
Albert Tonini, Ashland School, San Lorenzo, Calif.

THIRD PRIZES
Wilma Arjo, Mayfield School, Palo Alto, Calif.
David Bennett, Garfield School, Garfield, Calif.
Edward Bruce, Tennyson School, Hayward, Calif.
Emma Colander, Lincoln Junior High, Jamestown, N. Y.
James Doyle, Cleveland Evening School, St. Louis, Mo.
Julia Mae Fressard, 1920 Clarke St., Burbank, Calif.
Eleanor Gray, Longfellow Jr. High, Richmond, Calif.
George Kenworthy, Wm. Beye School, Oak Park, Ill.
Cecelia Lawrence, Warm Springs, Alameda Co., Calif.
Erl Lawrence, Ben Franklin Jr. High, Los Angeles.
Misayo Matsumoto, Alvarado School, Alvarado, Calif.
POSTER CONTEST PRIZE WINNERS

THIRD PRIZES—Continued
Mabel Pacheco, Valle Vista School, Hayward, Calif.
Marian Leong, Wilson School, Hanford, Calif.
Shirley Rollins, Revere High School, 42 Cambridge St., Revere, Mass.
June Sorensen, Pleasanton School, Pleasanton, Calif.
Norwood Sorensen, Spring City, Utah.
Iwao Tsumo, Alviso School, Campbell, Calif.
Anna Grace Taylor, Plymouth School, Plymouth, Calif.
Evelyn Tobigson, Fairmont School, Richmond, Calif.
Gloria Wahl, Eau Claire, Wis.

GROUP IV
FIRST PRIZES
Aimee Boardman, Roosevelt High School, Oakland, Cal.
Jimmy Hansen, Fresno High Sch., Echo St., Fresno, Cal.
John T. O'Malley, Richmond Union High School, Richmond, Calif.
Robert Welch, Phillips High School, Birmingham, Ala.
Blanche Salman, Technical High School, Oakland, Cal.
Wilson White, North Side High Sch., Indianapolis, Ind.

SECON D PRIZES
Walter Halleck, Senior High School, Watertown, Mass.
Wm. MacFarland, Castlemont High Sch., Oakland, Cal.
Archie Marsen, University High School, Oakland, Cal.
Carl W. Swenkoske, Boys' Technical High School, Milwaukee, Wis.
Shirley Watson, Sacred Heart Academy, Ogden, Utah.
Bessie Williams, Hayward High School, Hayward, Cal.

THIRD PRIZES
Fred Avila, Citrus High School, Glendale, Calif.
Mario Bañon, Fremont High School, Los Angeles, Calif.
Takeo Hirabayashi, Washington High School, Center-
ville, Calif.
John Maloof, Hill Military Academy, Portland, Ore.
Leonie Pederson, Palo Alto High School, Palo Alto, Cal.
Oscar Reguera, Herbert Hoover High School, San Diego, Cal.
Olga Ries, Ramona Convent, Alhambra, Calif.
Katherine Schick, Miss Harker's School, Palo Alto, Cal.
Franz Lawrence Steiner, North High School, Worces-
ter, Mass.
Anthony Zucchini, Arts High School, Newark, N. J.

GROUP V
FIRST PRIZE
Jerry Jordens, 801 1/2 West 4th Street, Davenport, Iowa.

SECOND PRIZE
Dorothy Allyn, 2712 Eldridge Ave., Bellingham, Wash.

THIRD PRIZES
Howard P. Garner, 1135 3rd St., N.E. Washington, D.C.
Robyn Johnson, San Diego Art Acad., San Diego, Cal.
Frederick Watson, 169 Campbell Ave., Toronto, Onto-
tario, Canada.

GROUP V
Art School Scholarship Awards
CALIFORNIA SCHOOL OF FINE ARTS
SAN FRANCISCO, CALIF.
Frederick S. Baldwin, 1147 Fulton St., San Francisco.
CALIFORNIA SCHOOL OF ARTS AND CRAFTS
OAKLAND, CALIF.
Abbot Don Levy, Arts and Crafts, Broadway and Col-
lege Ave., Oakland, Calif.
CHOUINARD'S SCHOOL OF ART
LOS ANGELES, CALIF.
Jimmie Corcoran, 741 So. Grandview St., Los Angeles.
CHICAGO ACADEMY OF FINE ARTS
CHICAGO, ILL.
Jack H. Murray, Chicago Academy of Fine Arts, Chi-
icago, Ill.
NEWCOMB COLLEGE, NEW ORLEANS, LOUISIANA
Gordon Tomkinson, 515 Lee Street, Atlanta, Ga.
NEW YORK SCHOOL OF FINE AND APPLIED ART,
NEW YORK CITY
Melvin Maxwell Tuch, 1110 Terrace Avenue, Hemp-
stead, Long Island.
DEPARTMENT OF APPLIED ARTS, UNIVERSITY OF
WISCONSIN, MADISON, WISCONSIN
Paul Starefeld, Univer. of Wisconsin, Madison, Wis.

Award Winners in San Francisco Schools

GROUP II
Alexander Gross, Jr., Cabrillo School.
James Irvine, Frank McCoppin School.
Armstrong Kirkham, Lafayette School.
Frank Pizzo, Hancox-Cooper School.
Anna Smagin, Raphael Weill School.

GROUP III
Beth Benson, Horace Mann School.
Lorraine Carlson, Dudley Stone School.
Robert Collins, James Lick School.
Joe Colombo, Daniel Webster School.
Billy Ellis, Pacific Height School.
Ricardo Fernando, Franklin School.
George Hickman, Aptos Jr. High School.
Joe Lazzerino, Francisco Jr. High School.
Robert Mooney, Fairmont School.
Barbara Jane Roloff, Sherman School.
Dan Romano, Everett Jr. High School.
Francis Servilla, Spring Valley School.
George Takayama, Roosevelt Jr. High School.
Dorothy Weilbalk, Jefferson School.

GROUP IV
Phyllis Fallehy, Girls' High School.
George Fanninchi, High School of Commerce.
Clayton Walter Gilley, Mission High School.
Margaret Gregory, Balboa High School.
Karl Kasten, Polytechnic High School.
Susan Lincoln, Lowell High School.
Rouf Minamori, Galileo High School.
Clarence Murphy, San Francisco Continuation High Sch.
WHAT WE DID DURING "BE KIND TO ANIMALS ANNIVERSARY"

For the observance of this year's Be Kind to Animals Anniversary we had the generous cooperation of four radio stations, namely KPO, KLX, KTAB and KROW. Twenty-seven speakers broadcast throughout the week messages on various departments of our work and the varied problems of the Humane Education movement. Among these speakers were Mrs. W. B. Hamilton, Rabbi Rudolph I. Cohen, Noel Sullivan, Miss Effie Smith, Principal Frank McCoppin School, San Francisco; Harry K. Wolfe, Civil Service Commissioner; Dr. Seth Maker, (The Philistine); Ruth Thompson, Editor Children's Page of the San Francisco News; Dr. W. J. McCracken, Mayor of Oakland; D. E. Martin, Supt. Alameda County Schools; Albert N. Benson, Principal Hawthorne Grammar School, Oakland; A. W. Monroe, Superintendent Del Valle Preventorium; Miss Helen Barton and Mrs. Eileen Allen, Trustees of the Latham Foundation; Dr. F. H. McNair; Ben Andrian, President Berkeley Humane Society; George Denny, Superintendent Animals Rescue Haven of the Berkeley Humane Society; Dr. Thomas Berry; Richard Trotter, Oakland Poundsmaster; Mrs. Olive d'Eriach of the California Cat Welfare Association; Mrs. Gwyn Tebault, field representative of the Latham Foundation, and pupils.

Monday night, April 16th, at nine o'clock radio station KPO featured over a national hook-up a half hour play written for the Latham Foundation by Samuel Dickson, titled "Mrs. Ralston Considers Child Psychology," in which he portrayed with striking artistry a dramatic story based upon an event which occurred in one of our country schools—Warm Springs Grammar School—when two little boys, twins of nine years of age, burst into a fiercely burning building to save from death their baby brother and two dogs. No praise could do full justice to this perfect presentation, in which there was humor and humane purpose expressed, and a well sustained continuity leading to the dramatic climax, making a true and far-reaching tribute to the worth and dignity of the occasion of Humane Week. We are most grateful to station KPO for this service to our cause and to the other stations which gave so liberally of their time.

Distribution to schools of Oakland, San Francisco and Palo Alto and those of Alameda, Yuba and Los Angeles counties of twenty-three prizes and one hundred and sixty Certificates of Merit won by pupils in our recent Essay Contest.

A special program at the Warm Springs School, arranged by the principal, Leslie Maffey, and his staff of teachers, which consisted of songs and recitations by the pupils and the performance of the far-famed police dog, Prince, owned by the Franchise brothers of San Jose. Prince won a Latham Foundation gold medal last year for saving the life of the sister of the Franchise brothers. He is a star performer with a large repertoire of almost unbelievable stunts requiring an unusual degree of intelligence. After this program Feliciano and Joe Galvan, who were featured in last month's MESSENGER, were awarded special medals for bravery by the Latham Foundation. They were presented by David E. Martin, Superintendent of the Alameda County Schools.