



THE KIND DEEDS MESSENGER

THE LATHAM
FOUNDATION
STORY SERVICE
FOR THE PUBLIC
SCHOOLS



No. 67

The International Poster Contest

NINTH ANNUAL EXHIBITION, 1934

WOMEN'S CITY CLUB, 465 POST STREET

SAN FRANCISCO

OPEN TO THE PUBLIC

MAY 3rd TO MAY 17th

(In the Auditorium)

10:00 A. M. TO 4:30 P. M.

SUNDAY 1:00 TO 5:00 P. M.

SPECIAL ENTERTAINMENT MAY 11th, 2:30 P. M.



Jerry Jordens, Davenport, Iowa
Group 5, First Prize

DEAR READER: If you are within possible distance of San Francisco you should not miss attending our Ninth Annual Humane Poster Exhibition. Hanging day is May 2nd when the courtesy of the lovely auditorium of the Women's City Club will be extended to us for two weeks, ending May 18th. The best posters of this year's contest will be displayed at this time and then taken to the Stanford University Art Galleries, from whence they will be sent to all parts of the country in classified traveling exhibits.

Posters were received from forty-five states of the Union to the number of nearly five thousand. By degrees our contest is entering art fields of Europe and Asia, interest spreading this year to Ireland, the Philippines, Canada and Germany. Unfortunately China's liberal consignment will not arrive until the latter part of May, so arrangements are going forward for a special exhibition later of exclusively Chinese posters, starting in San Francisco and traveling eventually to all the leading cities of the country.

Interest is keen everywhere in America for the opportunity to study Chinese art technic, which is justly renowned from time immemorial, and thus is made possible the extension of our humane message to thousands of people whom we could not otherwise reach.

Under the direction of Aaron Altmann, Art Supervisor of the San Francisco schools, all the elementary and high schools of that city participated in making posters and this year's exhibition will make a special feature of this outstanding work.

The supremely beautiful poster of this year's display under Group 5 is the one reproduced above, but no idea can be conveyed of the exquisiteness of color effect in the original, which enhances the pathos of the subject. As one looks at the swaying branches of the bare trees it seems as though the message of this poor man's broken life was being whispered in nature's language to invisible ears, as he treads the path which leads west. Proudly the one friend left is conscious of a mission as the sensitive hand of the sufferer is laid for guidance on his strong back. The artist has painted into this remarkable picture a degree of feeling that proclaims him a great artist. Feeling is the soul of art as it is the soul of music. It stirs the emotions to the degree it finds expression and we predict that "TRUE FRIENDS—FRIENDS IN ADVERSITY" will make a sensational hit at the forthcoming exhibition.

There were 137 cash awards, which are listed on the next page, and 1048 Certificates of Merit.

Judges of the contest were:

1. Prof. Paul R. Farnsworth, Department of Psychology, Stanford University.
2. Darwin L. Teilhet, Staff of N. W. Ayer and Son, National Advertisers.
3. Mrs. Frank G. Thomas, President Palo Alto Humane Society.
4. Miss Edith Latham, President Latham Foundation.
5. John T. Lemos, Director Art Dept., Latham Foundation.

Mr. Lemos said today: "I am encouraged to believe through a growing interest all over the country that art can be made one of the strongest of all vehicles for the growth of Humane Education."

POSTER CONTEST PRIZE WINNERS

GROUP I

FIRST PRIZES

John Correia, South School, Hanford, Calif.
May Fudenna, Warm Springs Sch., Warm Springs, Cal.
Joyce Hopkins, Fairmont School, Richmond, Calif.
Luis Hueston, Roosevelt School, Medford, Ore.
Marjorie Patterson, Tennyson School, Hayward, Calif.
Virginia Quinby, Addison School, Palo Alto, Calif.
Douglas Safreno, Pleasanton School, Pleasanton, Calif.
Erlyn Seglie, Big Pine, Calif.
Jean Walker, Walter Hays School, Palo Alto, Calif.

SECOND PRIZES

Jeannette Anderson, Stanford School, Palo Alto, Calif.
Joyce Bloomquist, Bonnyview School, Murray, Utah.
Julia Chandler, Lincoln School, Medford, Ore.
Phillip Chinn, Buena Vista School, Amador Co., Calif.
Marie Dagostina, Lincoln School, Ossining, New York.
Clara Daniels, Washington School, Medford, Ore.
Eleanor Handy, Port Henry School, Port Henry, N. Y.
Matthew Kilcommon, St. Andrew's Sch., Pasadena, Cal.
Takeshi Kusayenaki, San Lorenzo Sch., San Lorenzo, Cal.
Helen Luomala, Balkan School, Chisholm, Minn.
Lorraine McIntyre, Harding School, Richmond, Calif.
Helen Muhs, St. Stephen's School, Monterey Park, Calif.
Bill Odendhal, Fourth Avenue School, Bay Shore, N. Y.
Sam Rebiejo, Ashland School, San Lorenzo, Calif.
Mary Santos, Lincoln School, San Leandro, Calif.
Francis Shoote, Purissima School, Palo Alto, Calif.
Ralph Thomas, Ione, Calif.
Myra Wallace, Grant School, Richmond, Calif.
Hubert Washburn, Jefferson School, Hanford, Calif.
Anna Wilson, Roosevelt School, Ossining, N. Y.

GROUP II

FIRST PRIZES

Gina Aria, Addison School, Palo Alto, Calif.
Frank Bento, Lincoln School, San Leandro, Calif.
Mieko Hase, Warm Springs School, Warm Springs, Cal.
Alice Johnson, Mt. Pleasant, Utah.
Margie and Vernon Kolbe, Rout 1, Rochester, Minn.
Jane Lydixen, Livermore School, Livermore, Calif.
Richard Millar, Walter Hays School, Palo Alto, Calif.
Lucille Mulvey, St. Monica School, San Francisco, Calif.
Leatrice Sherman, Tenth Ward School, Eau Claire, Wis.
Doris Town, Castro Valley School, Hayward, Calif.

SECOND PRIZES

George Blase, Fairmont School, Richmond, Calif.
Walter Danielson, Fairview School, Hayward, Calif.
Justin Dygert, Marin School, Albany, Calif.
Ruth Freeman, Boyd School, Springfield, Mo.
Dorothy Johnson, Bonnyview School, Murray, Utah.
Nancy King, San Lorenzo School, San Lorenzo, Calif.
Geraldine Lorson, Central School, Sycamore, Ill.
Barbara Patterson, Tennyson School, Hayward, Calif.
Lucas Sanchez, Ashland School, San Lorenzo Dist., Cal.
Eleanor Stewart, Luther Burbank School, Hayward, Calif.

GROUP II

THIRD PRIZES

Donald Ahlin, Winslow School, Everett, Mass.
Billy Armstrong, Summit School, Alameda Co., Calif.
Ashbel Barto, Brook Avenue School, Bay Shore, N. Y.
Florine Brill, Manzanita School, Oakland, Calif.
Norma Ann Caudle, Woodrow Wilson Sch., Richmond, Calif.
Jack Dekker, Stanford Grammar School, Stanford, Cal.
Roland Faulkner, Tilden School, Keene, N. H.
Gertrude E. Fowler, Lansdowne Friends' School, Lansdowne, Pa.
Harold Franks, Peres School, Richmond, Calif.
Henry George, Sunset School, San Lorenzo, Calif.
Jean Hathaway, Shenango School, Chisholm, Minn.
Dan Hopkins, Whittier School, Pasco, Wash.
Anita M. Kenyon, Power's School, Lansingburg Troy, N. Y.
Maxine Mead, Davenport, Wash.
Forrest Moothart, Lytton School, Palo Alto, Calif.
Tony Paredes, Alvarado School, Alvarado, Calif.
Donald Poole, Edwin Markham School, Hayward, Calif.
Elizabeth Raiche, Washington Street School, Fairhaven, Mass.
Cecelia Ramos, John Muir School, Hayward, Calif.
Ida De Rocco, Lincoln School, Ossining, N. Y.
Maxine Rummans, S. E. 14th & Watrous, Des Moines, Ia.
Ann Singer, Roosevelt School, New Rochelle, N. Y.
Jergen Skogen, Purissima School, Palo Alto, Calif.
Jane Phyllis Smith, Parmenter-Arlington, Mass.
Betty Jane Steinhoff, Newark School, Newark, Calif.

GROUP III

FIRST PRIZES

Shirley Brown, Wilson Jr. High, San Diego, Calif.
Misue Fudenna, Warm Springs, Alameda Co., Calif.
Robert James, Lockwood Jr. High, Oakland, Calif.
Naima Johnson, Eureka Junior High, Eureka, Calif.
Dawn Mallet, Channing School, Palo Alto, Calif.
John Richmond, Atlantic City Jr. High School, N. J.
Albert Tonini, Ashland School, San Lorenzo, Calif.

SECOND PRIZES

Beatrice Beebe, Roosevelt Jr. High, Richmond, Calif.
Congie Bruno, Pittsburg High School, Pittsburg, Calif.
Ann B. Hodge, Ramona Convent, Alhambra, Calif.
Mary Knight, LaCumbre Jr. High, Santa Barbara, Cal.
Helen E. Mackay, Children's Hospital School, San Francisco, Calif.
Miriam Jensen, Livermore School, Livermore, Calif.
Evelyn Mohr, Summit School, Livermore, Calif.

THIRD PRIZES

Wilma Arjo, Mayfield School, Palo Alto, Calif.
David Bennett, Garfield School, Garfield, Calif.
Edward Bruce, Tennyson School, Hayward, Calif.
Erma Colander, Lincoln Junior High, Jamestown, N. Y.
James Doyle, Cleveland Evening School, St. Louis, Mo.
Julia Mae Frossard, 1920 Clarke St., Burbank, Calif.
Eleanore Gray, Longfellow Jr. High, Richmond, Calif.
George Kenworthy, Wm. Beye School, Oak Park, Ill.
Cecelia Lawrence, Warm Springs, Alameda Co., Calif.
Earl Lawrence, Ben. Franklin Jr. High, Los Angeles.
Misayo Matsumoto, Alvarado School, Alvarado, Calif.

POSTER CONTEST PRIZE WINNERS

THIRD PRIZES—Continued

Mabel Pacheco, Valle Vista School, Hayward, Calif.
 Marian Leong, Wilson School, Hanford, Calif.
 Shirley Rollins, Revere High School, 42 Cambridge St.,
 Revere, Mass.
 June Sorensen, Pleasanton School, Pleasanton, Calif.
 Norma Sorensen, Spring City, Utah.
 Iwao Tsuno, Alviso School, Centerville, Calif.
 Anna Grace Taylor, Plymouth School, Plymouth, Calif.
 Evelyn Tobigson, Fairmont School, Richmond, Calif.
 Gloria Wahl, Eau Claire, Wis.

GROUP IV

FIRST PRIZES

Aimee Boardman, Roosevelt High School, Oakland, Cal.
 Jimmy Hansen, Fresno High Sch., Echo St., Fresno, Cal.
 Harold Johns, John Marshall High School, Chicago, Ill.
 John T. O'Malley, Richmond Union High School, Richmond, Calif.
 Robert Welch, Phillips High School, Birmingham, Ala.
 Blanche Salman, Technical High School, Oakland, Cal.
 Wilson White, North Side High Sch., Ft. Wayne, Ind.

SECOND PRIZES

Walter Halleck, Senior High School, Watertown, Mass.
 Wm. MacFarland, Castlemont High Sch., Oakland, Cal.
 Archie Matson, University High School, Oakland, Cal.
 Carl W. Swenkoske, Boys' Technical High School, Milwaukee, Wis.
 Shirley Watson, Sacred Heart Academy, Ogden, Utah.
 Milton Weber, Norristown High Sch., Norristown, Pa.
 Bessie Williams, Hayward High School, Hayward, Cal.

THIRD PRIZES

Fred Avila, Citrus High School, Glendora, Calif.
 Marie Bacon, Fremont High School, Los Angeles, Calif.
 Takeo Hirabayashi, Washington High School, Centerville, Calif.
 John Matlock, Hill Military Academy, Portland, Ore.
 Leone Pedersen, Palo Alto High School, Palo Alto, Cal.
 Oscar Reguera, Herbert Hoover High School, San Diego, Calif.
 Olga Rios, Ramona Convent, Alhambra, Calif.
 Katherine Schick, Miss Harker's School, Palo Alto, Cal.
 Franz Lawrence Steiner, North High School, Worcester, Mass.
 Anthony Zuccarello, Arts High School, Newark, N. J.

GROUP V

FIRST PRIZE

Jerry Jordens, 801½ West 4th Street, Davenport, Iowa.

SECOND PRIZE

Dorothy Allyn, 2712 Eldredge Ave., Bellingham, Wash.

THIRD PRIZES

Howard P. Garner, 1135 3rd St., N.E. Washington, D.C.
 Robin Johnson, San Diego Art Acad., San Diego, Cal.
 Frederick Watson, 169 Campbell Ave., Toronto, Ontario, Canada.

GROUP V

Art School Scholarship Awards

CALIFORNIA SCHOOL OF FINE ARTS
 SAN FRANCISCO, CALIF.

Frederick S. Baldwin, 1447 Fulton St., San Francisco.

CALIFORNIA SCHOOL OF ARTS AND CRAFTS
 OAKLAND, CALIF.

Abbot Don Levy, Arts and Crafts, Broadway and College Avenue, Oakland, Calif.

CHOUINARD'S SCHOOL OF ART
 LOS ANGELES, CALIF.

Jimmie Corcoran, 741 So. Grandview St., Los Angeles.

CHICAGO ACADEMY OF FINE ARTS
 CHICAGO, ILL.

Jack H. Murrah, Chicago Academy of Fine Arts, Chicago, Ill.

NEWCOMB COLLEGE, NEW ORLEANS, LOUISIANA
 Gordon Tomkinson, 515 Lee Street, Atlanta, Ga.

NEW YORK SCHOOL OF FINE AND APPLIED ART,
 NEW YORK CITY

Melvin Maxwell Tuch, 119 Terrace Avenue, Hempstead, Long Island.

DEPARTMENT OF APPLIED ARTS, UNIVERSITY OF
 WISCONSIN, MADISON, WISCONSIN

Paul Staedtler, Univer. of Wisconsin, Madison, Wis.

Award Winners in San Francisco Schools

GROUP II

Alexander Gross, Jr., Cabrillo School.
 James Irvine, Frank McCoppin School.
 Armond Kirshbaum, Lafayette School.
 Frank Pizzo, Hancock-Cooper School.
 Anna Smagin, Raphael Weill School.

GROUP III

Beth Benson, Horace Mann School.
 Lorraine Carlson, Dudley Stone School.
 Robert Collins, James Lick School.
 Joe Colombana, Daniel Webster School.
 Billy Ellis, Pacific Height School.
 Ricardo Fernando, Franklin School.
 Norman Franks, Presidio Jr. High School.
 George Hickman, Aptos Jr. High School.
 Joe Lazzarino, Francisco Jr. High School.
 Avelino Madamba, John Swett Jr. High School.
 Robert Mooney, Fairmont School.
 Cecilia Nickerson, Portola Jr. High School.
 Barbara Jane Rolfson, Sherman School.
 Dan Romano, Everett Jr. High School.
 Francis Servella, Spring Valley School.
 George Takayama, Roosevelt Jr. High School.
 Dorothy Weibalk, Jefferson School.

GROUP IV

Phyllis Fallehy, Girls' High School.
 George Fannucchi, High School of Commerce.
 Clayton Walter Gilley, Mission High School.
 Margaret Gregory, Balboa High School.
 Karl Kasten, Polytechnic High School.
 Susan Lincoln, Lowell High School.
 Roul Minamora, Galileo High School.
 Clarence Murphy, San Francisco Continuation High Sch.

SOME OF THE PRIZE WINNING POSTERS



Dorothy Allyn, Bellingham, Wash.
Group 5, Second Prize



Frederick Nickolson, Chicago, Ill.
Group 5, Scholarship Winner



Frederick Watson, Toronto, Canada
Prize (Foreign Group)

WHAT WE DID DURING "BE KIND TO ANIMALS ANNIVERSARY"

For the observance of this year's Be Kind to Animals Anniversary we had the generous cooperation of four radio stations, namely KPO, KLX, KTAB and KROW. Twenty-seven speakers broadcast throughout the week messages on various departments of our work and the varied problems of the Humane Education movement. Among these speakers were Mrs. W. B. Hamilton, Rabbi Rudolph I. Coffee, Noel Sullivan, Miss Effie Smith, Principal Frank McCoppin School, San Francisco; Harry K. Wolfe, Civil Service Commissioner; Dr. Seth Maker, (The Philistine); Ruth Thompson, Editor Children's Page of the San Francisco News; Dr. W. J. McCracken, Mayor of Oakland; D. E. Martin, Supt. Alameda County Schools; Albert N. Benson, Principal Hawthorne Grammar School, Oakland; A. W. Monroe, Superintendent Del Valle Preventorium; Miss Helen Barton and Mrs. Eileen Allen, Trustees of the Latham Foundation; Dr. F. H. McNair; Ben Andrian, President Berkeley Humane Society; George Denny, Superintendent Animals Rescue Haven of the Berkeley Humane Society; Dr. Thomas Berry; Richard Trotter, Oakland Poundmaster; Mrs. Olive d'Erlach of the California Cat Welfare Association; Mrs. Gwyn Tebault, field representative of the Latham Foundation, and pupils.

Monday night, April 16th, at nine o'clock radio station KPO featured over a national hook-up a half hour play written for the Latham Foundation by Samuel Dickson, titled "Mrs. Ralston Considers Child Psychology," in which he portrayed with striking artistry a dramatic story based upon an event which occurred in

one of our country schools—Warm Springs Grammar School—when two little boys, twins of nine years of age, burst into a fiercely burning building to save from death their baby brother and two dogs. No praise could do full justice to this perfect presentation, in which there was humor and humane purpose expressed, and a well sustained continuity leading to the dramatic climax, making a true and far-reaching tribute to the worth and dignity of the occasion of Humane Week. We are most grateful to station KPO for this service to our cause and to the other stations which gave so liberally of their time.

Distribution to schools of Oakland, San Francisco and Palo Alto and those of Alameda, Yuba and Los Angeles counties of twenty-three prizes and one hundred and sixty Certificates of Merit won by pupils in our recent Essay Contest.

A special program at the Warm Springs School, arranged by the principal, Leslie Maffey, and his staff of teachers, which consisted of songs and recitations by the pupils and the performance of the far-famed police dog, Prince, owned by the Francke brothers of San Jose. Prince won a Latham Foundation gold medal last year for saving the life of the sister of the Francke brothers. He is a star performer with a large repertory of almost unbelievable stunts requiring an unusual degree of intelligence. After this program Feliciano and Joe Galvan, who were featured in last month's MESSENGER, were awarded special medals for bravery by the Latham Foundation. They were presented by David E. Martin, Superintendent of the Alameda County Schools.