

THE LATHAM FOUNDATION STORY SERVICE FOR THE PUBLIC **SCHOOLS**



No. 59

POSTER CONTEST



By DESALES DELISLE (Burlingame High School)
Burlingame, California



By ALICE NUNES (Walter Hays Grammar School) Palo Alto, California



By ELEANOR PICKERSGILL (California School of Arts and Crafts) Oakland, California

HE 1933 Latham Foundation Poster Contest closed April 15th with an extraordinary increase of entries over former years. Over 4000 posters were received, which represented forty-six States in the Union and 200 from the art school in Hang Chow, China.

Under the able direction of John T. Lemos, who is the Assistant Curator of Stanford University Art Gallery, this department of our humane work is attaining enor-

One hundred and eighty cash prizes were awarded and seven hundred and nineteen Certificates of Merit. Scholarships were also awarded in the following schools: San Francisco School of Fine Arts; School of Arts and Crafts, Oakland; Chouinard's School of Art, Los Angeles; Chicago Academy of Fine Arts; Newcomb College, New Orleans, La.; New York School of Fine and Applied Arts; Department of Applied Arts, University of Wisconsin, Madison, Wis.

The exhibition of these outstanding posters was held at the Women's City Club, San Francisco, from May 13th to May 27th, and from there the posters start on their traveling circuit, beginning at the de Young Memorial

Museum, Golden Gate Park, San Francisco, when the collection will be transferred to the Stanford Art Gallery for a brief period.

All readers of the MESSENGER who can possibly attend the Museum are urged to do so as the posters are a liberal education. Many will find their own posters hung on the line and they should not miss seeing how imposing they look.

Group I, consisting of Grades 1, 2 and 3, shows most surprising merit and visitors hover in front of these posters exclaiming at the talent shown by the little people who created them.

Groups II and III, Grades 4, 5 and 6, display a most unusual imaginative quality and an understanding of the humane subject as well as richness of color and good drawing. The posters of this group are a distinct improvement over those of former years.

Group IV, the high schools, always rivaling the art schools in wealth of coloring and accuracy of drawing, is this year receiving the major attention. A special favorite in this group is a wee Scotty dog against a

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ESSAY CONTEST

PRIZE WINNERS

GROUP I-GRADES 4 AND 5

First Prizes

Janice Hurlbut	Marin	School,	Albany
Jesus Valencia		.Lincoln	School

Second Prizes

Margaret Esco	bar	Niles	School
Andy Enos		Alviso	School
Aniceto Rocha		Lincoln	School

Third Prizes

Lois Darling.	Valle Vista	School
Frank Silva	Alviso	School
Charles Dole	Marin	School

GROUP II

First Prizes

Marguerite Brosnan	Sacred	Heart	School,	Oakland
Joseph Oliviera			Irvington	School
Winnie Bendel			Nile	s School

Second Prizes

Robert Chute	.Independent	School
Bonnie Lee McDuffie	Cornell	School
*George E. Silva	Decoto	School
*Cecil Harrold	Decoto	School
Margory Booth	Castro Valley	School

Third Prizes

Betsy S	Swift				W	ashi	ngtor	1 School
Filbert	Silva				Warr	n Sp	oring	s School
Wilbu	r Spend	cer				C	ornel	1 School
* This	second	prize	was	divided	between	the	two	entrants.

ESSAY HONOR ROLL

Lillian Saramento Emily Mesquite Marie Silva Mitsuko Sakata Betty Jane Love Gail Taylor Mary Estacio Catherine Cobden Phyllis Simmen John Berchem Martha Cauble Shizue Kato Flossie Lawrence Alice Upton Barbara Strombert Evelyn Brown Suzu Ivemura Barbara Fostér Hiroshi Taketa Mary T. Nessi Virginia Soares Joseph Bettencourt Mary Nitta Natalie Campas Lorraine McCourtney Frank Correa Mary Virginia Bristow John Joseph Flynn Eugene Visentin Mae Rose Mae Wittenmyer Alta Farmer Camillio Ferrari Margaret Nicholas Matilda Pappas Mary Zallio Rose Acevedo Alfred Ray

Yvonne Sorensen Marguerite Taylor Barbara Williams Robert Jackson Emily Correa John Fong Dolores Sanchez Edythe May Tetreault Albert Soito Lucille Reehling Rosalie W. Harrold Charlotte Croce Myrtle Cox Joseph Perreira Norman Chute Frank Souze Lorraine Luy Louis Tetreault Betty Simmen Muriel Mello Elsie Vargas Margaret Morse Hisae Nogami Kenneth Faria Edna Duarte Pearl Silva Warren Upton Misue Fudenna Laura Motos Ida Buti Gordon Frazo Elva Anderson Yvonne Vieira John Bescheni James Richard Silva Mabel Townsend Jack Parry Robert Zivissig

Lucile Frates Antonio Leonis Antonio Espinosa Elmer Maria Johnnie Sanchez Laura Ann Escobar Robert Hinkson Adeline Fonseca Mary Lira Tickie Gardenas Virginia Willis Florence Martinelli Mary Perry Azelia Burns Walter Duran Lottie Freitas Leroy Naia Isobel Gomes Steven Martin Tadami Yamashi Thomas Whipple Melvin Luna John Cortez Carmen Lambaren Joseph P. Vegan Phyllis Falloon Jean Smith Barbara Marengo John Hamala Betty Hill Emry Bryan Jack W. Smith Bennie Ghiglione Fasayo Tanaka Beatrice Akers Yoshio Tomimatsu Lynn Hart

Henry Hironaka Elsie Ovarzo Virginia Kawakami John Rusconi **Jack Patterson** Julia Wilson Ivalee Copland Lionel Rocha Ayrus Furtado Henry Martin Ioe Vierra Violet Iillie Antie Borge Alberta Andrade Shirley Silva Mildred Baldwin Jame Quirk Jack Kelly Ottorino Flocchini Alma Chialvo Willie De Bairos Iola Gansberger Betty Polack Marjorie Marciel Norma King Mildred Andrade Loretta C. Jack Dutra Bernice Marshall Adeline Madera Beatrice Brown Masayuki Komatsu May Sekighama Kirispina Kitong Billy Ritchey Chiyoko G. Frijino Hisako Tomotoshi Eldred Andrees

Genevra Niver Lono Mosher Masae Wada Shirley Collins Janet Pomeroy Kenneth Franklin Lois Okamoto Florence Leimone Walter Koerner Frank Nakoo Dominick Trafonere Florence Furze James Byers Shirley Lois O'Neill Donald Oliver Scott Hideko Yamanaka Evelyn Marks Beatrice G. Womack Shizuko Tsurui Purina Martinez Alice Fern Gardner Kivo Kato James Kenney William Hall Yoshiko Negi Amy Wada Donald Ahrens Viva Rasmussen Uriko Matsui Viola Fitzgerald Roy Landerman Paul Garcia de Alva James Cronin Anita McGuire James Brown Corrienne Ruth Larson Betty Jane Larson Virginia Regs

SCRAP BOOK CONTEST

THE SCRAPBOOK contest, now in its second year, is proving most popular. We are convinced that it offers a wide educational value. Community interest is enormously stimulated as each child does his part toward the preparation of the whole. Clippings from newspapers and magazines are accumulated, pictures given a unique interpretation and eyes are wide open and minds alert to hunt for appropriate material to compose a successful book. Besides all the detail work in the contents of the books there is unusual skill shown in the binding and in the artistic combination of color and originality of cover design. We most thoroughly appreciate the many hours these books have taken to prepare, the interest of children who stayed after school to assist in the making and the wide cooperation of classes in schools both large and small.

Thirty-one books were sent in and I am sorry that space does not permit a review of each. There were 10 splendid books from Cornell School, Albany, every grade in the school being represented, and five from Decoto. The other schools participating are Markham, Alviso, Castro Valley, Alvarado, Burbank, Muir, Washington (San Leandro), Russell, New England Union, and Tennyson, and three books entered by individual pupils from Marin. The following were on special display at our Poster Exhibition in San Francisco: Cornell High 2nd grade, Cornell H-6, Luther Burbank, John Muir, 4th, 5th and 6th grades; Tennyson and Decoto. The first one, made under Mrs. Trayler's supervision, portrays in picture, story, verse and song nearly every phase of life, beginning with the baby, the care and love given by father and mother, and with the growing of the child the dawning of responsibility, first to his parents, sisters and brothers, then to others, the poor, the old and lonely and to animals and birds. Throughout this splendid book there runs the note that all created beings are one big family.

The book from the Luther Burbank school of Hayward is equally inspiring. It sets forth with clever skill and originality the lessons in character building suggested from the famous name the school bears and is dedicated reverently to the plant wizard whose noble qualities are extolled. Thus:

L	U	T		H	E	R	
LOVE	Usefulness	THOUGHTFU	ULNESS	HEROISM	ENDURA	NCE RIGHT	TEOUSNESS
В	U	R	В		A	N	K
BENEVOLENCE	UNITY	REALITY	BEAUT	TIFICATION	Assistance	NEATNESS	KINDNESS

Decoto school, 3rd grade, presents a practical study on the "Care of Dogs," accurate in information, valuable to the dog owner and most interestingly illustrated. The cover is a gem.

From Cornell H-6 the motto of their splendid book is KEEP A HEART OPEN TO EVERY VOICE FROM FIELD AND WOOD AND SKY.

From Tennyson school a magnificent study of wild bird life, beautiful pictures accompanied by faithful description of their habits and their supreme value to the world. This book is a most carefully studied and thought out humane and nature lesson. The John Muir school presents a stunning book entrancingly gay in color and valuable in contents.

To the writer the real joy of this contest has come through the inscribed sentiments of little children just learning to write. Such a book comes from Cornell school, titled "Be Kind to Living Creatures," which abounds in original child phrases imploring the hunter not to hurt and the trapper not to trap. "DO NOT HURT" is the theme and if nobody did hurt what a grand old world this would be! When this DO NOT HURT principle takes hold of enough children there will be in time no more wars, fewer murders, less poverty, more love, more brotherhood. This is the high mission of Humane Education.

We felt bewildered over the books when we thought of the Cup we suggested as the supreme prize for the "best" scrapbook. We saw there were so many "best books" it was just impossible to choose one for this prize without doing the others injustice. So we had a good thought that the fair and useful thing to do was to subscribe to a magazine for a year to each school which had entered a book. We hope you are going to like the idea of welcoming to your schools such entertaining visitors each month.

And now, lastly, what is the vote about the disposition of these books? After they have made the tour of the Alameda County schools how would it be to donate them to homes and hospitals where there are sick children? We want to know the wishes of the makers of the books, so please write or telephone in after the classes have taken a vote.

Good-bye until September from the Latham Foundation which wishes you all a most joyous vacation and thanks you for the happy bond of friendship which exists between us. Twenty thousand boys and girls have this year come into our classes with Mrs. Tebault and we are so very happy in knowing that they love our work.

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background of Scotch plaid with the slogan, "My Ain Wee Scottie," and a close second is a cage of miserable wild birds and others flying free and happy outside, with the slogan, "Why Cage Wild Birds?"

To the present writer the best poster in Group V is an abandoned dog with all the tragedy of his fate in his wistful eyes, and a hungry kitten, standing by an empty ash-can with the appropriate slogan, "Awaiting a New Deal."

The entertainment this year was held on Wednesday, May 17th, and attracted an audience of children and adults that filled the hall and overflowed into the gallery. Both the San Francisco and Palo Alto schools sent many pupils accompanied by principals and teachers. Miss Effie Smith, principal of the Frank McCoppin school, brought one hundred pupils. Hancock school brought another large number and the Emerson, Marshall and Spring Valley schools were well represented.

Mr. Lemos made a most gracious and effective chairman. Following a selection by the Ardito Trio the curtain went up on the main feature of the afternoon, a play written by Mr. Lemos himself, titled "In an Artist's Studio," which presented in various roles 17 children of the Walter Hays School of Palo Alto, of which Miss Patton is principal. In stunning color effect the characteristic costumes of foreign countries made a brilliant scene. The play splendidly sets forth the vision of a world unity in which only friendship will prevail. In the last scene an enormous white frosted cake, beautiful enough to make every child's mouth water, is brought in. Each little actor draws a slice and finds inside a large letter of the alphabet. Assembled they spell, as each child falls naturally into line, UNI-VERSAL KINSHIP, which in two mighty words tells the whole story of what poster contests, essay contests and all the other innumerable things we do, mean.

We wish to publicly thank our art director, Mr. Lemos, for the splendid success he has achieved in this great department of our work. He has applied his unusual versatility of talent to making an outstanding and nation-wide expansion of humane education through the medium of art. He has enlisted the promised cooperation of a good number of foreign countries besides China which we anticipate will take part in future contests.

Our thanks are also extended to the talented Michael Angelo, who took the part of the artist in the play, to all the children who knew their roles so well, to Miss Patton, principal of Walter Hays school, who permitted her children to take part; to Mrs. Heston Beaudoin, who so successfully trained them; to the young lady members of the Arditto Trio, who added much enjoyment to the entertainment; to all the principals, teachers and children in the audience who so happily united with us on this lovely occasion, and to the president of the Women's City Club, who most graciously extended to us the courtesy of the club's beautiful auditorium.

After the play a series of our slides presenting a few of the medal winning hero animals were shown by Mrs. Tebault, who explained the really phenomenal deeds of rescue they performed. "Uncanny" was the comment. Two of them were present in person, "Lucky," of San Francisco, and "Kiltie," of Burlingame, accompanied by their owners who told how their lives had been saved by these devoted dogs.

CHILDREN'S FORUM

Boys and girls of the public and parochial schools are encouraged to express once a year through original essays their thoughts and feelings about the subject which so greatly interests almost all children—the animals.

This year hundreds of essays have been received. About 50 per cent of these bear the mark, "True," and it would be impossible to estimate the number of birds and animals, stray or abandoned, who have been helped and befriended, given good homes even in this time of depression, or otherwise provided for.

Membership in the Kind Deeds Clubs is growing satisfactorily and the spirit of the Pledge quoted below is being lived up to by the majority of the young members. David E. Martin, Superintendent of the Alameda County Schools, stated over the radio recently that through these clubs there had resulted "a lessening of disciplinary problems and an increase in the dependability of the pupils." Could there be higher praise?

We wish to thank all our friends in the schools, teachers who have so splendidly cooperated, and the pupils who always so happily welcome our field instructor, for their outstanding response to all our 1932-33 school projects and to assure them our best service in the future.

PLEDGE

I will try to be kind to every living creature and to cultivate a spirit of protection toward all who are weaker than myself and I will try to treat animals as I would wish to be treated were I in their place.

WHAT THE KIND DEEDS PLEDGE MEANS TO ME

By WINNIE BENDEL
Age 12, Grade 7, 1933, Niles Grammar School, Niles, California
FIRST PRIZE

When I first read the Kind Deeds Pledge, all it seemed to me was a lot of words that I had to memorize. But as I read it over I thought of what it really meant.

I thought of the poor people who hadn't many of the advantages that I have. Then there were the dumb animals that some people torment and kill for no reason at all. We would not think of doing to ourselves what we do to animals, who cannot tell us of their sufferings. The poor, helpless deer and other animals have feelings and suffer just as we do.

One summer my family went to Yosemite Valley. While we were there, I met a hunter. He was very fond of hunting deer. Now in Yosemite there are many tame deer that you can pet but not kill. This man told me he had spent a week in Yosemite, and after watching the tame animals and their freedom, said he did not want to kill deer any more. Then I told him about the Kind Deeds Pledge.

I went home that summer feeling as though I had done some good, because I had gotten several boys to stop shooting birds, and Mr. Clamcut had given up hunting.

nunting

It was the Kind Deeds Pledge and hearing Mrs. Tebault's talks that had made me want to ask people to be more kind to helpless creatures.