



# THE KIND DEEDS MESSENGER

THE LATHAM  
FOUNDATION  
STORY SERVICE  
FOR THE PUBLIC  
SCHOOLS



No. 47

## HERO ANIMALS OF AMERICA

### THE TRUE STORY OF "PAL"

*Gold Medal Winner for State of Oregon, Awarded by The Latham Foundation  
and Presented by the "Oregon Journal"*

PAL lived on a big ranch near the little town of Prineville. He was just a mule, dun colored, with two long floppy ears, but honest and earnest in his work.

In his plowing day by day, he helped his team mate, and if there was a look of wonder in his gentle brown eyes, wonder as to what it was all about, it didn't interfere with his activity. He shared the load evenly and never shirked.

His master, Mr. J. E. Campbell, was very kind, a man who understood animals, and Pal and he grew to be the best of friends, until at last the mule would follow him about the ranch like a dog. This caused many a smile from the surrounding neighbors, but neither Pal or Mr. Campbell cared, they just continued to be better friends than ever.

One day a range bull broke through a fence on the property and entered a field where some young Jerseys were grazing. Campbell, who is past sixty years of age, but very active, started to drive the animal from the field. Every one knows that bulls object seriously to being driven—they are really quite bull-headed on the subject and infinitely prefer to take their own time about things.

This particular bull felt deeply aggrieved by Mr. Campbell's lack of hospitality, and as the man advanced



toward him, the bull decided to advance also. Seeing this, Mr. Campbell decided to retreat, but unfortunately slipped and fell.

The bull was running madly now. Campbell knew that he could never get to his feet quickly enough to save himself. As these thoughts rushed through his mind, something flashed past him; he turned, it was his faithful mule meeting the oncoming bull. Kicking the bull in the ribs again and again until he had fairly stunned him, and keeping between the animal and his master, thus giving Mr. Campbell time to get away. Pal then contemptuously walked off, swishing his tail.

There is nothing too good on the Prineville ranch for Pal now, who everyone feels saved his master's life, as the bull was an extremely vicious one. The

people who used to scoff at Campbell's friendship for the mule, realize that kindness to an animal is never misplaced, and heroism and self-sacrifice can exist in the heart of a mule as well as in human beings.

On Sundays and holidays Pal wears the beautiful gold medal donated by the Latham Foundation on a silk ribbon about his neck, but within his gentle brown eyes a question still seems to linger—"What is it all about?"

## PROJECTS FOR WINTER SEMESTER

## SIXTH HUMANE ESSAY CONTEST

## FOREWORD

It is essential for participants in the Sixth Humane Essay Contest to understand the points which constitute a "humane" essay. It is not sufficient that your essay be well written with faultless spelling, correct punctuation, well balanced construction of sentences, etc., important as are all these points in conveying your thoughts to others. There is one thing more required, and the presence or absence of that "one thing more" makes the whole difference between success and failure. **THAT ONE THING MORE IS AN UNDERSTANDING OF HUMANENESS.**

At the close of our last year's contest there was in one school eager questioning why one essay extremely well written failed to draw the prize allotted to a less well-written one. Well, here was the answer—the less well-written one showed a wider horizon of understanding of the subject. Writing about an animal is not necessarily a humane essay even were it couched in the language of Shakespeare, and an essay which begins "Once upon a time we were going hunting," or "one day we went to set my traps," does not get read beyond the first sentence.

## SUGGESTIVE MATERIAL

What, for instance, are you going to tell us about that wonderful invitation you gave up to go and sit with and minister to a sick, lonely friend? How about that poor, shivering dog friend out in the rain, homeless and starving? Were you able to give to or find for him a good home or see that a humane society took care of him?

When you saw a helpless, or stoned did you remonstrate and always courteously with those who ignorant's committed this cruelty, and by your action did you help them not to do it again? If you have succeeded in convincing any farmer that birds are his friends, this also will make a good composition story.

Have you yourself refrained from torturing wild animals in steel traps and from hunting inoffensive animals with guns, and thus by your splendid example influenced others to turn to sports which do not harm any living creature?

Think our and tell us of some ways whereby you have found that you can make life happier for those about you, both human and animal friends.

The foregoing are a few of the subjects pertaining to Humane Education. We look back at last year's essays with much gratification that so many participants showed so well that they understood the spirit of the subject and we look forward to a greater evidence of this understanding in the essay harvest of 1932.

## RULES OF THE CONTEST

**LENGTH**—Essays in Grades 4 and 5 must be limited to 200 words; in Grades 6, 7 and 8, 400 words; and in High Schools, to 1500 words. Longer essays will not be eligible.

**HOW WRITTEN**—Essays must be written in ink or typewritten, and on one side of the paper only.

**SUBJECTS**—Subjects may be selected from attached lists or be along kindred lines; all essays must be original.

**PURPOSE**—To teach the higher principles of humaneness and to foster a better understanding of our kinship to the animal world.

**TIME OF DELIVERY**—Essays must reach the Latham Foundation on or before March 15, 1932; those received after that date will not be considered. The Foundation reserves the right to keep all essays submitted that are found suitable for its educational work. No essays will be returned unless stamps are enclosed for that purpose; in the event of stamps being sent and the essay reserved, the stamps will be returned to sender.

**PRIZES**—Prizes will go to individual contestants.

**HOW TO SEND**—Essays must be sent flat or folded and mailed in a large envelope; do not roll. Address plainly to **THE LATHAM FOUNDATION FOR THE PROMOTION OF HUMANE EDUCATION, LATHAM SQUARE BUILDING, OAKLAND, CALIFORNIA.**

SUGGESTED SUBJECTS—GROUP I  
GRADES 4 AND 5

1. Why I consider..... (the best humane story in my reader.)
2. What I have learned from belonging to a KIND DEEDS CLUB.
3. The stray dog or cat I gave a home to.
4. My duties to the animal I own.
5. What animals have taught me.
6. The reasons I would never desert an animal.

*Suggested Reading*—Humane stories in the school readers.

## GROUP II—GRADES 6, 7 AND 8

1. The story that I liked best in my humane reading this year and why.
2. What Friendship does for animals.
3. What the friendship of animals does for human beings.
4. What I have tried to do to encourage Kindness to all living creatures.

(Continued on page 4)

## SCRAP BOOK CONTEST FOR GRADE SCHOOLS

### SUGGESTIONS FOR MATERIAL

The Scrap Book Contest offers the best opportunity for cooperative work in the schools which we have ever presented. It suggests the action of many minds and may be the product of a part played by each pupil in the class-room. Each pupil is advised to search newspapers for humane current events, magazines and any other material available to him for humanely appropriate subjects in text and pictures.

If the choice is an article clipped from some paper, for instance, it may be made attractive by a margin in crayon colors and a few little cutout figures, animals, children, etc., pasted along the borders for ornamentation, or better, for illustration of the subject of the article.

If it is a picture some slogan may be devised or some humane thought applied to give the picture interest. For instance, the picture of a cat may be made useful by drawing a saucer or a dish with the text: "Kitty needs water as well as milk and food." A picture of a beautiful Saint Bernard dog may be made meaningful by a description of the rescue work of these dogs in the deep snows of the Alps, with something about the noted Barry as a definite instance of heroic service. The picture of a horse may serve to draw attention to what the horse has done for civilization in the building of cities, in the construction of early railroads, in the sowing and harvesting of crops, and in many other capacities in which the Horse has been an outstanding figure.

Both horse and dog could be made the subjects of individual books, as could also the birds, who offer a wealth of wonderful possibilities in their stupendous service to mankind and man's dependence upon them for protection of fields and orchards.

The beaver, whose ceaseless industry is an example to us, and whose high power intelligence as a house and dam builder and precision in the felling of trees offers a big subject for scrap book work. Not less so the cow, foster mother of the human race, the dependence of children for health and life upon her supply and how she must receive kind treatment to give her best service. These are a few suggestions and you may find other hints through some of your school readers with which you are familiar. For ornamental covers it is often possible to obtain discarded samples of wall paper from local paper hangers.

### PURPOSE

The purpose is to fasten in your mind what you have learned by giving it visual expression. Think out what you will tell the world about the humane treatment of animals and how you may influence other boys and girls

## VISUAL EDUCATION PROJECT OF HERO ANIMALS OF AMERICA

The Visual Education Department of the Oakland City schools is preparing a series of slides in illustration of the animals whose outstanding deeds of heroism have won for them the gold, silver and bronze medals awarded by the Latham Foundation and presented by a leading newspaper in each state.

These slides are accompanied by a syllabus in explanation of each photograph and the series will be enlarged from time to time. We are greatly indebted to Mr. Granger, head of the visual department, for the sympathetic cooperation he has so kindly given the Foundation. The slides will be shown in the Oakland schools.

Other schools wishing to feature this program may apply for the traveling exhibit. The only obligation is payment of transportation charges.

*(Continued)*

to be kind. The best chance you have ever had is through the scrap book.

### TIME OF DELIVERY

April 1, 1932.

### PLACE OF DELIVERY

The Latham Foundation, Latham Square Building, Oakland.

### IDENTIFICATION

Name of School. Town in which school is located. Grade.

### SIZE OF SCRAP BOOK

17 x 12 inches.

### PRIZES

The awarding of prizes will be based upon the success with which the message is carried over. Pretty books, although appreciated and encouraged, will not be awarded prizes for this feature alone. They should be educational, serving to stimulate interest in the subject and impressing the reader with the humane motive.

Prizes will consist of pictures or other articles of appeal and will be conferred upon class-rooms where they may be enjoyed by all.

### USE TO WHICH SCRAP BOOKS WILL BE APPLIED

Just as our posters are traveling far and wide to all parts of the country, it is hoped that the scrap books will serve a similar educational purpose. We find a special inspiration in the hope that Alameda County which has been the cradle of Humane Education in California may realize the special honor of having its boys and girls prepare the material for instruction in the other schools of the state. You boys and girls are to instruct other boys and girls you have never seen. For this purpose the Foundation reserves the privilege of retaining the books.

## THE LATHAM TRAVELING EXHIBIT OF POSTERS

By JOHN T. LEMOS

*Art Director of the Latham Foundation*

Visitors who saw the splendid exhibit of Latham Foundation posters at the San Francisco Library in 1930 were deeply impressed with its scope and possibilities.

It occurred to many of them that this group of posters would make a fine collection to be sent throughout the United States. Through the initial efforts of Mrs. Dolores Wilkins Kent this plan was put into execution and a collection of these posters were assembled in a special box for traveling exhibit purposes.

As soon as the fact was known that these fine posters were available to the schools, requests began to pour in from all over the country. Other boxes of posters were made up to meet the demand, so that at present there are five boxes on various circuits in the United States.

So far these posters have been displayed in such states as New York, New Jersey, Massachusetts, Illinois, Ohio and Nebraska. There is also a fine box of posters being shown in California.

In the 1931 poster contest 200 beautiful posters were received from the National Institute of Art in Hangchow, China. These posters were so interesting and of such high artistic merit that they were assembled into a special collection. This set is of special interest to art schools and universities and has been already shown in some of the leading educational institutions of the country.

The reaction to these traveling exhibits has been wonderful. In addition to encouraging an active interest in humane education and the work of the Latham Foundation, the posters are a fine aid to art teachers in developing poster projects.

Teachers everywhere whose students plan to try the Latham Contest find the traveling collection of posters a real inspiration to their students.

The only charge involved is the payment of expressage from one school to another. Where circuits are arranged, this charge is quite small.

It is hoped by 1932 to have at least ten or twelve such traveling exhibits made up for display in the schools of our country.

All schools which wish to be placed upon the traveling poster circuit please write to John T. Lemos, Box 1322, Stanford University, California.

THE LATHAM FOUNDATION,  
Latham Square Building, Oakland, California.

Attached, find \_\_\_\_\_ to cover my subscription for The Kind Deeds Messenger for a period of \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Single copies—From September to April, inclusive, twenty five cents.

Each one hundred copies—Sixty-five cents.

## PROJECTS FOR WINTER SEMESTER

(Continued from page 2)

- Describe the care you have given your pet (dog, cat, bird, guinea pig, etc.) and what you do to win his affection.
- Kindness the starting point of all Happiness.  
*Recommended Reading*—The following books may be procured from the Alameda County Free Library:
  - Lightfoot the Deer—Burgess.
  - Greyfriar's Bobby—Atkinson.
  - So-Far and Mew-Mew—Craik.
  - Animal Heroes of the Great War—Baynes.
  - Dog of Flanders—Onida.
  - Bambi (deer story)—Salton.
  - Alexander and Some Other Cats—Eddy.
  - Friends and Helpers—Eddy.
  - Rick and Ruddy—Garis.
  - Story of Doctor Dolittle—Lottig.
  - 'n Beaver World—Mills.
  - Brave Dogs—St. Nicholas.

### GROUP III—HIGH SCHOOLS

- The influence of Humane Education in the building of character.
- Great men whose lives have been influenced by the principles of Humane Education.
- Blood Sports—Their origin and their inconsistency with present day ethical progress.
- The Rights of Animals.
- What the recognition of the Kinship of animals with human beings will effect for a higher civilization.
- Why sports which call for courage and physical development outrank blood sports.

#### *Recommended Reading*

(To write intelligently on the above subjects participants are urged to refer to the following books. Those marked with an asterick may be borrowed from the Latham Foundation Library):

- Heroes and Greathearts—John T. Dale.
- The Rights of Animals—Henry S. Salt.
- Universal Kinship—J. Howard Moore.

#### CLASSIFICATIONS

##### GROUP I—Grades 4 and 5

Three first prizes, each .....	\$ 3.00
Three second prizes, each.....	2.00
Three third prizes, each.....	1.00

##### GROUP II—Grades 6, 7 and 8

Three first prizes, each.....	\$ 5.00
Three second prizes, each.....	4.00
Three third prizes, each.....	3.00

##### GROUP III—High Schools

Three first prizes, each .....	\$10.00
Three second prizes, each.....	5.00
Three third prizes, each.....	4.00

## NOTICE

An article on the splendid donations of Thanksgiving baskets by the Kind Deeds Clubs of Alameda County and Albany will be in the February issue.