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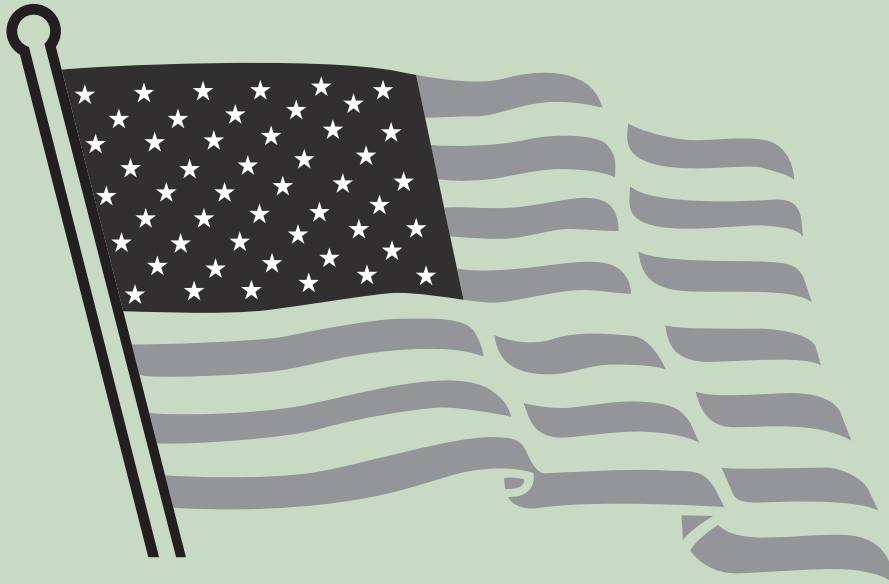
Latham Letter

VOLUME XXIV, NUMBER 2

SPRING 2003

PROMOTING RESPECT FOR ALL LIFE THROUGH EDUCATION

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**The Military Pets
Foster Project:
A win-win opportunity
for pets and patriots**

See Page 6

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- How to raise funds for your organization through
cause-related marketing Page 8*
- Phil Arkow reports on British progress in the fight
against animal abuse and family violence Pages 11-13*
- Update on the Assistance Dog Institute Page 19*

**Latham Celebrates
85th Anniversary**





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Promotion of Humane Education*

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The Latham Letter

Vol. XXIV, No. 2, Spring 2003

Balanced perspectives on humane issues and activities



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The Latham Foundation is a 501(c)(3) private operating foundation founded in 1918 to promote respect for all life through education. The Foundation makes grants-in-kind rather than monetary grants. Latham welcomes partnerships with other institutions and individuals who share its commitment to furthering humane education.

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Edith Latham's Mandate:

"To promote, foster, encourage and further
the principles of humaneness, kindness and
benevolence to all living creatures."



by Hugh H. Tebault, III, President

Editorial

EXPECTATIONS

A reminder from the past as Latham celebrates its 85th Anniversary



As a continuation of Latham's 85th Anniversary Celebration, we are republishing an editorial written by Edith Latham in 1942. This editorial first appeared in *The Messenger*, Latham's publication for schools and humane educators in the 1940s. We excerpted a small passage of this editorial in the Winter *Latham Letter*.

At this time in history we again have faced evil and had to make a moral determination to fight back. Let us reflect why it is important to maintain a consistent moral basis for our lives. Humane Education, teaching kindness, teaching compassion, and breaking the cycles of violence all depend on a clear moral vision and purpose. The work we do daily may often so overwhelm us that we lose track of why we do what we do but Edith Latham's 1942 editorial clearly sets out Latham's principles and is a good reminder to us all.

Hugh H. Tebault, III
April, 2003

"Dear Friends of Humane Education:

Another school year is now opening and it brings with it many new activities in our field and changes which are inevitable ... Early last June we sent out a preliminary outline of our 1943 poster contest and the response has been amazing in favor of starting this contest in September, closing date announced as February 1, 1943. The Prospectus has been sent out, accordingly, to our 40,000 contacts old and new throughout the country, and we look forward to the participation of our oldest friends and allies, the teachers of Alameda County schools, to take a prominent part in this contest. Our Art Department at Stanford, conducted by John T. and Miriam Lemos, stayed on the job throughout the summer months to start the machinery of this vastly extended effort, for alive to the great dangers which so ominously confront our country, we have donated our services to the winning of the war. Our Victory Poster Contest has the approval of the War Savings Department of the United States Treasury, the Office of Civilian Defense, National Red Cross, Motor Vehicle Department, Allied Relief and many other national organizations ...

We are similarly enlarging our essay contest to serve our country. This year marks its seventeenth milestone. At first strictly local to Alameda County schools, it has reached out to other counties and cities and it is constantly growing in popularity. The entries chosen for recognition each year show much that is most gratifying, first of all the growing sensitivity of pupils to the real meaning of Humane Education and in many instances the surprising talent among pupils for giving strong expression to this understanding. We have many treasured examples in past numbers of the Messenger proving the worth of this contest. One very encouraging factor has been the most generous cooperation of radio stations in giving considerable time for the public appearance of winning essayists. This feature has greatly stimulated interest

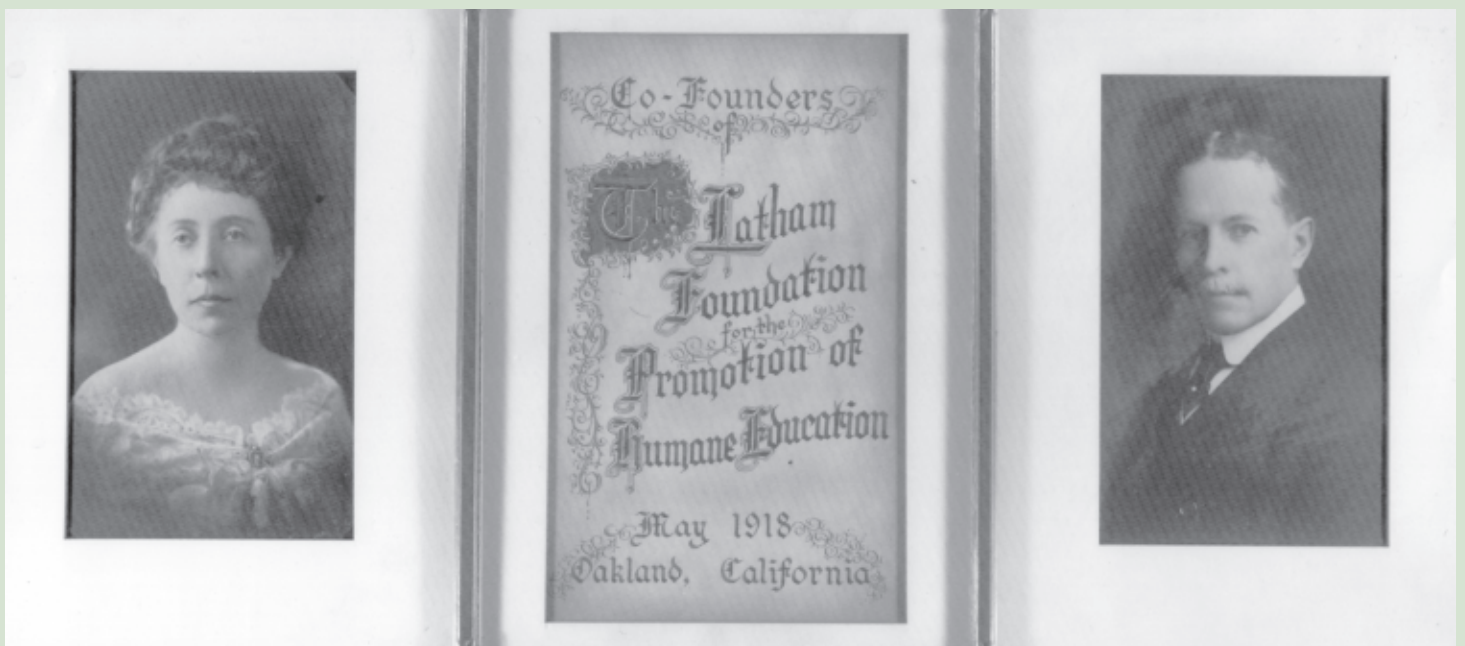
and enthusiasm. School principals and parents alike have taken a reasonable pride in the glamour attendant upon the public appearance of successful contestants and we on the inside have felt no end elated that the ground work of our field teachers has borne fruit in the day by day effort to make humane education, not an academic study, but an influence for all time in the lives of our boys and girls. Out of about one hundred and ten thousand pupils we personally reach in a year it is conservative to believe that a not inconsiderable percentage does get and hold permanently this character building influence and greater chance for becoming loyal and useful citizens.

Our new storyboard, "The Little Soldier," true narrative of a brave Russian boy, is the most beautiful we have ever introduced. Exquisitely painted by Mrs. Lemos, it bears a message of power and heroism. Everybody will thrill to this message. It is declared by a high educational authority, Mrs. David E. Martin, to be the "most constructive, strongest story we have ever given visual form to."

We are sorry that some of our good friends think we are drifting away from our humane education program because in our terrific national emergency we are extending our effort to help our Government win this war. To these friends we would say that the whole future of humane education hangs upon our national ability to repel the enemy. **Without victory the whole structure of humane education is doomed. Under the ruthless heel of the conqueror all our work for both human and animal welfare would perish. We are fighting now for the very life of our foundation.**

On the other hand, some critics are not sympathetic at this time with any consideration being given to animals. To them such an interest appears trifling. I wonder if these people have any idea of the enormous part animals are patiently and courageously and intelligently playing in the war and how they, too, are suffering all that nerves and flesh can endure. Dogs are going to school even at this moment to learn to be capable sentries, messengers, airplane spotters and useful pack carriers. Everybody should know of the life-saving toil that Red Cross dogs devote every day that men fall in battle. How full of meaning is the service of the smallest helper! Could anything be more impressive than the rescue of

Continued on Page 16



The Military Pets Foster Project Offers a Fun Way to do Your Part for Animals and the Country

By Cheryl L. Maibusch

“It’s increasingly on the news and in the headlines – daily updates of our nation’s military personnel being called up and deployed away from our communities. They’ve been summoned to serve their country to do the duties they’ve been trained for. All of us who get to stay here at home owe them a debt of gratitude as well as the moral support to back them up on their missions. Perhaps you’ve even wondered if there was anything more tangible you could do to show your patriotism and bear some of the burden for these troops as they leave the comforts of home for their stint of service. Well, perhaps there is.

Shortly after the events of September 11, 2001, Operation Noble Eagle, the U.S. war on terror, began. As various regiments and divisions were pressed into service at that time there were some, not in the military, who saw a potential need to be filled. What would happen to the animal companions of those called to duty? Out of this concern the Military Pets Foster Project was born.”

So began the article I’d hoped to have published in any of a number of local newspapers. As a humane educator, I believe it is a part of my job to help folks connect the dots between current events and their potential effects to animals. I felt the issue I was writing about was a perfect vehicle to raise awareness of an animal issue and give citizens concrete steps they could take immediately to help out. The article continued:

“The Military Pets Foster Project is a computer database of homes that would be willing to foster the pets of the military until their tour of duty is over. An August, 2002 article in suburban Buffalo, New York’s newspaper The Orchard Park Bee quotes the program’s founder, Steve Albin, as saying, ‘On September 13 (2001), one of our members told us what happened to pets during the Gulf War. If a member of the military didn’t have friends or families to take care of their pets, they were either dumped into shelters or abandoned. Dogs not adopted out were put down. Either way, the military never saw their pets again. I thought that was really an atrocity.’ The desire to avoid the stress and grief that a permanent separation like this would cause is what propelled the Military Pets Foster Project into existence.

There are three separate nationwide databases on www.NetPets.org – one for dogs, one for cats, and one for birds although many other types of pets have been placed through the site. By clicking on ‘Military Pets Foster Project’ on the upper right corner of the page the site accommodates military personnel who wish to register their pets for placement as well as people who wish to offer their homes to foster the animals. Those wishing to provide foster care for cats will be connected to a specifically feline site that has labeled its effort ‘Operation Noble Foster.’”

The issue of military personnel and their pets is an important issue on

many levels. The first focus is on the soldier being called to service. He’s trained his whole career to be able to function flawlessly in the environment he is now being called into. This time it’s for real. The outcome of these maneuvers will determine national superiority and security on the world stage. It’s the ultimate final outcome for what before were simply war games. The soldier is being called up. He doesn’t know for how long. She doesn’t know if life will have changed when she’s completed her tour and is able to return home. And what will happen to the pets? Mom & Dad aren’t set up to have animals. Sister is allergic. Friends are already at maximum capacity – or live in housing that doesn’t allow pets. How can arranging for the best for the pets reconcile with this call to duty? Will he ever see his companions again? What if she relinquishes them and they go to an initially enthusiastic, and later neglectful home? The animals will feel betrayed. She will feel guilty. Yet, she’ll never know. And the decision on what to do must be made quickly. Deployment is next week.

Obviously, the pets are equally affected. They’ve had comfortable lives with their human companions. Maybe some of them are on medication or have special needs. Perhaps some are elderly. They wonder what is causing their human such dismay.

“What are all those duffle bags and why is my cage in the living room all snuggled up with towels and my favorite toy? Why is my best friend crying?”

Finally, there is also a community impact. If the soldier can't find a home for his animal(s) on his own guess where they will end up? In an already-bursting-at-the-seams shelter in the middle of kitten season. Even if every surrendered military pet is wonderful with no behavioral or medical issues and is eminently adoptable, in numbers they could still put a capacity and financial strain on local shelters and their foster networks. And the soldier will still not see his beloved companion again.

For all these reasons I wanted to educate my local area, and if possible the greater Chicago metropolitan area, about this unique and vital opportunity that the Military Pets Foster Project is. It is a direct opportunity for individual and community involvement in the welfare of our nation. After all, if our soldiers know their pets will be there waiting for them when they arrive back home, that is one less piece of mental baggage weighing them down when the bullets are flying around their helmets out in the field. It is an animal issue, a national issue, a (I'm thumping my chest here) patriotic issue, as well as an intensely personal issue. What newspaper in it's right mind wouldn't jump to publish something on this?

Apparently all four of them that I approached. “We don't use freelancers,” was the unison reply, when there was a reply at all. I explained that I wasn't looking for compensation, just exposure for the issue. “We'll call you.” The long telephone silence was interrupted only by a phone call from another soldier due to ship out on Saturday. Her cat is anti-

social to other cats. Could I take her? Regrettably, I had to turn her down due to the three other military cats I will be taking in a few weeks. I tried offering her a suggestion or two to inquire into and hung up the phone. If only the general public were more aware of the Military Pets Foster Project. My article continued:

At least one Illinois woman preparing to begin basic training has availed herself of the service. Dannan Beltran wasn't sure where to turn with her three cats when she was told to report to Texas in April to begin her military career. Her sister was allergic to cats and couldn't watch them. She found out about the Military Pets Foster Program and started an online search for someone to care for them. The site turned up a family in Chicago's suburbs. Dannan contacted them in December via e-mail and a dialogue was started to determine if it would be a match. Dannan estimates that her cats will need the foster care for about six months, during which time she will provide monthly payments for food and kitty litter, as well as payment for any veterinary services which may arise while she is in training. Dannan states that ‘without [the family] I would have to give up my cats. Put them in a shelter. They are kind of like my lifesavers since they are helping me and allowing me to go into the Army without having to say goodbte to my cats forever.’

NetPets.org's site provides a contract that can be signed by both the military person and the fosterer to spell out all the terms of the foster care. Special likes, dislikes, needs and idiosyncrasies of each pet can also be listed as well as all contact information, expectations and wishes on behalf of the pet's owner. The signed contract would spell out to what

extent emergency veterinary treatment would be desired and would also act as authorization for service in the event veterinary attention is needed.

For their part, the foster family is looking forward to doing their patriotic duty in this fun and necessary way. As the wife explained to her husband, ‘we don't have to fight the wars on terror or in Iraq, our job is to watch the pets of the people that do!’”

For humane educators this Project is a gold mine. It can also be a gold mine for shelters and humane societies everywhere on two counts. First, if the word gets out about the Military Pets Foster Project, there will be fewer military animals that will be coming into their system. Secondly, if the community sees what a positive service is provided by fostering homeless animals shelters can tap into that enthusiasm on a post-conflict basis and ride the wave. New foster homes! Hence the conclusion of my article:

If you would like to help in “keeping love waiting,” the website for more information on the Military Pets Foster Project is www.NetPets.org or they can be reached at (843) 249-5262.

Cheryl L. Maibusch, PetEd[®], is a humane educator in Hinsdale, IL.

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Cause and Effect:

Cause Related Marketing Proves Successful for the Humane Society of El Paso

By Candice D. Blye

In today's unsure economy it is difficult to find sponsors no matter where you are located. From the smallest town to the largest bustling city, non-profit organizations endure the same hardships. Working in a border community for the last decade has taught me that finding companies willing to recognize your cause and provide you with financial support is a daunting task. I had to find imaginative ways to obtain sponsorships and this led me to the world of Cause Related Marketing.

The philosophy of fundraising has always been to indoctrinate the potential sponsor with melancholy rhetoric in the hope that they will identify with your plight. This however is not always the case. More often than not you will encounter business owners who are already aligned with a charity or companies who feel they will receive no benefit from their donation. Corporate sponsors don't like saying no, just as much as you don't like hearing it. These businesses are inundated with thousands of requests every year, and weeding through all the applicants is not an easy process. It is our responsibility to discover unique ways to set ourselves apart from the countless others who are competing for the same funds.

This is where Cause Related Marketing (CRM) comes in. What is Cause Related Marketing? CRM is the association of a for-profit company with a non-profit organization. This promotes the corporation's image,

product, and or service while raising funds for a good cause.

Using CRM allows you to perceive your organization in a whole new light. You are no longer a non-profit looking for a hand out. You are now a full-fledged mini marketing/public relations agency. Your organization offers many advantages for prospective sponsors that advertising agency's commonly fail to accomplish. You can provide them with a positive image, as well as an effective ad campaign.

Why is a compassionate public image so important? Here's an eye opening statistic "83% of American consumers have a more positive image of companies aligned with a cause," according to a 1999 Cone/Roper trend report. This is encouraging news for non-profit agencies, because the report suggests that many consumers are making educated decisions when purchasing a product or service. I'm sure you have seen a number of products in your grocery store that have been promoted using this simple yet effective technique, buy a cola save the rain forest, buy a designated type of lipstick help fight breast cancer etc. Corporations are looking for relationships that are long lasting and will provide sound results.

Get creative!

The first step is to take inventory. What do you have that a business would be attracted to? Do you have a large

mailing list? Do you have a website? Do you advertise your fundraising events? Most importantly, are you in good standing with the community? Remember that you are dealing with two kinds of donors, the ones who will contribute because they truly care, and others who give because they recognize the financial gain. You need to be able to accommodate both of their agendas. For example, if you are dealing with a business that does not typically give to animal charities but places local advertising, appeal to their marketing and advertising budget. Assure them that you are not looking for a donation but rather contacting them in order to offer a way to promote their company effectively and compassionately!

The key is to acquire a piece of their advertising budget, not their philanthropic funds. In return you will provide them with a vast array of promotional tools. What will you provide? In essence the same thing you already offer to most all your existing supporters; a logo on event T-shirts, a link on your website or how about naming your Humane Education Department after your supporter. There are all kinds of innovative methods to publicize a company and if you are a good listener you can assess a corporation's advertising needs, rather than simply deciding what you will provide for them.

Continued on next page

Cause related marketing is the association of a for-profit company with a non-profit organization to promote the corporation and raise funds for a good cause.

One of the imaginative ways I have been able to improve our reach of potential corporate sponsors here at The Humane Society of El Paso, has been to place ad's in local papers. These ads illustrate all of the benefits of a Humane Society sponsorship. I purposely removed our logo and focused on providing local businesses with the CRM statistics. The logo was left off so that readers would not assume that we were seeking donations or promoting adoptions, but rather focused on the CRM data. At the end of the ad we stated, "We are now accepting new corporate sponsors." This gives the impression that we are doing something exclusive for the sponsor not pleading for donations.

Taking Control

When meeting with a potential corporate sponsor be assertive, not pushy. Bare in mind that discussing your organization and its mission is not your main objective. Your goal is to impress the prospective sponsor. Showcase your ability to stretch their advertising dollar by setting them apart from their competition. Know what you will be asking for in advance and be famil-

iar with exactly what you are going to offer in return. Then put it all together in a short proposal, along with a small biography about your group. Demonstrate first hand your capability to enhance their marketing budget by exploring their methods of advertising. For example, if they place billboards every month at the cost of 2,000 to 3,000 dollars, discuss how you can better utilize those funds. In the end, your contact will respect you for concentrating on their needs.

By using similar techniques you too will develop "win/win" relationships between corporations and non-profit organizations, allowing both entities to forward their respective mission through corporate sponsorships.



Candice D. Blye is a native El Pasoan who at a young age began her crusade for the love of animals by lobbying on Capitol Hill. She then turned her knowledge and talents to Humane Education, speaking for schools, clubs and organizations. She has been working in fundraising and marketing on behalf of animals for over a decade. Candice is a multifaceted speaker, Cause Marketing expert and media spokesperson. Candice works as the Marketing and Education Director at the Humane Society of El Paso, located in El Paso Texas. Ms. Blye is also the founder and owner of "180 Marketing and Fundraising" and "Poe Productions." For further information contact her at poe180@msn.com



Candice D. Blye

Now Available!!

BREAKING THE CYCLES OF VIOLENCE:

A GUIDE TO MULTI-DISCIPLINARY INTERVENTIONS

by Phil Arkow



A completely revised *BREAKING THE CYCLES OF VIOLENCE* Manual.

The new manual is *a guide to multi-disciplinary interventions* for child protection, domestic violence and animal protection agencies.

Breaking the Cycles of Violence, first published in 1995 with an accompanying video, has already done much to help establish common goals and terminologies, overcome communication and service gaps, and create collaborations. This new edition provides professionals in the three disciplines (child protection, animal protection, and domestic violence prevention) with **tangible tools to identify, report, investigate, and manage multi-disciplinary cases of abuse and neglect.**

BREAKING THE CYCLES OF VIOLENCE: A GUIDE TO MULTI-DISCIPLINARY INTERVENTIONS will

- Help agencies fulfill their missions by recognizing related forms of abuse
- Mobilize community forces in a multi-disciplinary approach against all forms of family violence
- Stimulate coordinated community responses to violence by better understanding each field's philosophies, systems, and case management techniques.

Chapters include:

1. The "Link": What are the connections between animal abuse and family violence?
2. Incidence: How serious is family violence?
3. Origins: What are the causes of family violence?
4. Defining and Identifying: How do I know when it's abuse?
5. Systems: Who handles abuse cases?
6. Reporting: How do I report suspected abuse?
7. Community collaborations: How can we work together?
8. Prevention and Treatment: How can we reach those who need help?
9. National Resources (to be continually updated at www.latham.org/cycles)
10. Bibliography



Please send THE NEW BREAKING THE CYCLES OF VIOLENCE GUIDE TO MULTI-DISCIPLINARY INTERVENTIONS.

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New Training Materials Help Professionals Recognize Non-Accidental Animal Injury

By Phil Arkow

BIRMINGHAM, U.K. – A nationwide consortium of animal welfare, child protection and law enforcement agencies in Great Britain have linked forces to produce training materials that will help professionals in many disciplines work together to recognize and report all forms of family violence.

Spearheaded by Intervet UK, a major British pharmaceutical firm, the initiative includes a 12-page booklet, *Understanding the links – child abuse, animal abuse and domestic violence: Information for professionals*. The booklet aims to raise awareness of “The Link” to all professionals in the hope that agencies will work together to prevent cases of child and animal abuse from

going undetected. “We are committed to animal welfare, and we feel that we can make a difference,” said Intervet’s Paul Cassidy in explaining his firm’s involvement in the initiative.

The national initiative includes representatives from the Royal and Scottish SPCAs, the National Society for the Prevention of Cruelty to Children, the British Small Animal Veterinary Association, People’s Dispensary for Sick Animals, Blue Cross, the Association of Chief Police Officers, National Probation Service, and the Women’s Aid Federation of England.

The booklet provides an overview of the links, defines terms, provides research evidence, and

describes how knowledge of the links can be used in day-to-day practice by each profession. It guides professionals on what they should do if they suspect abuse and how they may make a report. A list of Web sites and organization phone numbers is included.

The booklet can be downloaded in .pdf format at www.nspcc.org.uk/inform.

Intervet has also produced a second booklet, *Forging the Link: How to recognize animal abuse in your practice*, a guidebook for veterinarians.

The booklet, an offshoot of articles by Scottish pathologist Helen Munro and Latham Foundation representative Phil Arkow, helps veterinarians define animal abuse,

categorizes it by child protection terminology (physical, sexual and emotional abuse, and neglect), and defines situations through which veterinarians should suspect non-accidental injury.

Intervet is also offering training sessions to veterinarians and veterinary students to help them understand non-accidental injury. For copies of the *Forging the Link* booklet, contact holly.cook@intervet.com.



Phil Arkow (left) at Intervet press conference



GROUNDBREAKING LEGISLATION IN British Vets Take Major Step Forward in Reporting

By Phil Arkow

BIRMINGHAM, U.K. – The British veterinary profession has taken a major step forward in the fight against animal abuse and family violence with the introduction of an amendment to the Professional Code of Conduct to guide vets on the recognition and reporting of all forms of family violence.

The Royal College of Veterinary Surgeons' (RCVS) new Code is the most extensive in the world in its recognition of the links between animal abuse, child abuse and domestic violence.

The new British Code advises veterinarians that they may consider breaching the usual obligations of client confidentiality if they suspect animal abuse as a result of their examination of an animal. If discussing these concerns with the client does not resolve the issue, or where the client's reaction increases rather than allays concerns, the veterinarian should contact relevant authorities, such as the SPCA.

Relaxing the rules about client confidentiality – a major barrier for numerous professions in cross-reporting various forms of family violence – is a significant achievement.

The Code also advises veterinarians that in reporting suspected animal abuse they should consider whether a child might be at risk. Regardless of whether animal abuse is a consideration, British vets are now encouraged to consider reporting suspected child abuse and domestic violence to appropriate authorities.

“We support this initiative wholeheartedly and wish it much success,” said Stephen Ware, RCVS President.

“General practitioners can now feel much more confident, and know that the profession will support them,” said Ware. “If there is a genuineness of the need to report abuse, the College will support that action.”

Comparing Veterinary Reporting Mandates Worldwide

Veterinary organizations in three nations – the U.S.A., Canada and the United Kingdom – have now included the issue of animal abuse and its links to other forms of family violence in their position statements. Only the UK's Royal College of Veterinary Surgeons has specifically included child abuse and domestic violence, and enshrined the policy in a Professional Code of Conduct. Excerpts from each of the three documents follow:

U.S.A. – American Veterinary Medical Association (1995)



“The AVMA recognizes that veterinarians may have occasion to observe cases of cruelty to animals, animal abuse, or animal neglect as defined by state law or local ordinances. When these observations occur, the AVMA considers it the responsibility of the veterinarian to report such cases to the appropriate authority. Such disclosures may be necessary to protect the health and welfare of animals and people.”

Canada – Canadian Veterinary Medical Association (2001)



“The CVMA recognizes that veterinarians are in a position to observe occasions of suspected animal abuse. The CVMA believes that in situations that can not be resolved through education, it is the veterinarian's responsibility to report such observations to the appropriate authorities. It is part of the responsibility of the veterinarian to protect the patient from further abuse. Client education may be sufficient. Repeat or serious instances should be reported to the appropriate authorities.

Veterinarians may be able to play an important role in breaking the cycle of family violence.

GREAT BRITAIN

Suspected Family Violence



Veterinary schools are encouraged to discuss animal abuse, and the reporting thereof, in their curricula, so that graduating veterinarians are better able to recognize the signs of abuse and know the appropriate steps to take in documenting and reporting it.”

United Kingdom – Royal College of Veterinary Surgeons (2003)



“When a veterinary surgeon is presented with an injured animal whose clinical signs cannot be attributed to the history provided by the client, she should include non-accidental injury in their differential diagnosis. If there is suspicion of animal abuse as a result of examining an animal, a veterinary surgeon should consider whether the circumstances are sufficiently serious to justify breaching the usual obligations of client confidentiality.

The veterinary surgeon should attempt to discuss his/her concerns with the client. In cases where this would not be appropriate or where the client’s reaction increases rather than allays concerns, the veterinary surgeon should contact relevant authorities.

Such action should be taken only when the veterinary surgeon considers on reasonable grounds that either animals show signs of abuse

or are at real and immediate risk of abuse. The public interest in protecting an animal overrides the professional obligation to maintain client confidentiality.

Given the links between animal and child abuse and domestic violence, a veterinary surgeon reporting suspected animal abuse to the relevant authority should consider whether a child might be at risk. A veterinary surgeon may also consider a child to be at risk in the absence of any animal abuse.

Where a veterinary surgeon is concerned about child abuse or domestic violence, he/she should consider reporting the matter to relevant authorities.”



For a related article on progress in Great Britain, see pg 11.

BE MORE PRODUCTIVE

Efficiency is “doing things right.”

Effectiveness is “doing the right things.”

Upcoming Workshops, Conferences & Events

E-mail your listings to info@latham.org

June

- June 4-7** “Alive in Canada” First Canadian No-Kill Conference, Windsor, Ontario, Canada, Jazzpurr Society for Animal Protection, 519-258-9299, email conference2003@jazzpurr.org
- June 13-14** SAWA (Society of Animal Welfare Administrators) Director of Operations’ Conference. Phoenix, Arrizona, Maricopa Animal Care & Control. For more information contact David Williams, Michigan Humane Society, 248-799-7464

July

- July 17-20** Children and Animals Belong Together CONFERENCE ON HUMANE EDUCATION. Sponsored by the ASPCA and hosted by Green Chimneys, Brewster, NY. Conference Hotel is the Danbury Radisson Hotel & Suites in Danbury, CT. For more information and to register contact Lisette Depew-Kubie, Registrar, at 845-279-2995, Ext. 107 or email lkubie@greenchimneys.org
- July 23-26** 11th Annual APSAC Colloquium, Orlando, Florida. The Colloquium is designed by and for APSAC’s interdisciplinary members who represent the disciplines of mental health, medicine & nursing, law, law enforcement, education, prevention, research, and child protective services. For information: tricia-william@ouhsc.edu
- July 31-Aug. 3** CHAMP (Conference on Homeless Animal Management Policy) Millenium Hotel, St. Louis, Missouri, www.champconference.org

September

- Sept. 7-10** American Humane Association’s 126th Annual Conference.. Hyatt Regency Orange County in Garden Grove, California (near Disneyland). www.americanhumane.org or 800-227-4645
- Sept. 12-14** International Humane Education Conference & Symposium sponsored by New World Vision, Santa Monica, CA. For details: www.newworldvision.org

DECEMBER 31

**Latham’s “Search for Excellence”
video contest deadline**



APHE Conference Attendees Explore Creative Ideas

By Jean McGroarty

When 50 humane educators get together in one room, the energy is explosive. So, when the **Association of Professional Humane Educators** (APHE)'s Annual Conference brought humane education specialists from around the country to Lafayette, Indiana for three days, energy, ideas and creativity charged the meeting rooms.

Dr. John Pitts of the Pet Care Trust opened the sessions with a pre-conference workshop on animals in the classroom. The day-long class gave attendees the tools to work with classroom teachers in choosing and caring for appropriate classroom animals. Joining Dr. Pitts were Dr. Alan Beck from Purdue University's School of Veterinary Medicine, and Dr. A.G. Rud from the university's education department.

Alan Beck returned to open the conference with a session on the history of domestication. Patty Finch of Vertebrate View gave practical tips for using the Internet to enhance humane education in schools and other educational settings. Check out her information for APHE conference attendees at www.teachingandanimals.vview.org/.

Ann Gearhart of the Snyder Foundation for Animals continued suggestions for innovations in her presentation on "New Venues for Humane Education." Her work on a badge for Girl Scouts, as well as her many collaborative programs gave participants a framework for carrying out their own creative ideas. John Caruso of the Anti-Cruelty Society in Chicago explained the making of humane education films such as *A New Friend for Life* and *The Power of Compassion*. He also previewed the newest film in the Erik Friedl/Anti-Cruelty Society series, *One Last Fight: Exposing the Shame*, an expose of dog fighting.



Sarah Khurody-Downs of the Prevent-a-Litter Coalition discussed the spay-neuter stamp initiative, and the formation of the American Partnership for Pets. Grant writing was the focus of Jane Deming's (Providence Animal Rescue League) remarks. She provided tips on writing a good grant proposal, finding appropriate funding sources, and building a network of contacts to help in the process. Author Lisa Rosenthal, who wrote *A Dog's Best Friend*, discussed her book and shared some of her activities, including a "dog day story."

Also in the how-to department were Kelley Filson of the San Francisco SPCA and Carol Shiveley of the Oregon Humane Society. Kelley, who runs popular summer camps, shared a multitude of creative ideas to teach kids about compassion, and to keep them happy and busy. Carol has sponsored a Teens for Animals Club for several years, and offered information and activities for high school students.

In addition to engaging speakers and enjoyable activities, the group took a field trip to Wolf Park, a canine behavior research park in Battle Ground, Indiana. Sharing Corral, an APHE special feature, allowed participants to

give fellow educators a peek at their best humane education lessons.

Participants enjoyed themselves and were able to take a variety of ideas back to their home organizations. Sarah DeLone of the Monroe County Humane Society in Bloomington, Indiana, was excited. "This was definitely the most worthwhile conference I've been to in a long while, and if you haven't been able to go, make a point to put it on your calendar for next year! You won't be disappointed," she told the APHE list serve members. Stacey Zeitlin of the San Diego Humane Society and SPCA added, "Thanks so much to everyone for all of the effort that went into the conference and for making us 'newbies' feel so comfortable."

Sponsored by the ASPCA, PetSmart Charities and Best Friends Animal Sanctuary, the conference took place at the Holiday Inn Select City Centre in downtown Lafayette.

The 2004 APHE Conference will be in Portland, Oregon on Mar 4-6, 2004. Please visit the APHE website, www.aphe.vview.org, for details.



the four members of the R.A.F. Beaufort bomber which, crashing in the North Sea, released the pigeon, Winkie, who though doused in icy water and oil, flew 100 miles from the spot of the disaster. As told by the Air Ministry the little fellow's master reported to authorities that Winkie had returned. Her code number showed what plane she had been in and a check of her known flying speed helped in estimating where she had left the plane and resulted in the sighting of the dinghy which held the four missing men. It is heart-warming to know that the flyers made speeches at a party in Winkie's honor when a plaque was presented to her master, James Ross, for her, and on the plaque was inscribed the squadron's "thanks to a gallant bird."

Says General John K. Herr, Chief of Cavalry, U.S. Army: "All foreign armies except the English use animals in great numbers. From the most trustworthy sources available, it appears that the Russian army has more than 1,000,000 animals; the Japanese army has more than 375,000 and the German army includes as a conservative estimate, more than 960,000 animals. The American army has 50,000."

Since the above statement was made, many thousands of dogs have been added to the American Force.

"So bound up are we," declares Our Dumb Animals, "in the great bundle of life that the innocent suffer with the guilty and through no fault or themselves. So, too, are millions of animals in warring countries suffering victims of a war for which they are no more responsible

than the stars above them."

No, we are not less alive today to the great worth and dignity of animal life and not a degree less alert for their protection, and never shall be. But if some of our friends suppose that humane programs should apply to animals alone, they are looking through the wrong end of the telescope. Humane Education appraises all living creatures, human and animal, as one great "bundle of life," all children of one God, who notes even the sparrow's fall. We are often asked for a brief definition of "humane education." The best I can think of is "the exercise of Christianity extended to all creatures." We cannot draw a line about any one group and say "This group alone is entitled to humanity." We cannot tolerate cruelty to one group while encouraging beneficence to another group without being false to the three great bulwarks of a better civilization – Christianity, Democracy and Humane Education. And any program for that Peace for which scourged humanity cries, which ignores the exploitation of animal life at the hands of unrestrained cruelists, is an inadequate, lop-sided peace, failing in one of the greatest moral essentials of a consistent Democracy.

Edith Latham, 1942

Entries Now Being Accepted for the National Humane Education Achievement Award

The second annual National Humane Education Achievement Award will recognize an animal care/control organization that has demonstrated an exceptional commitment to community wide youth education. Candidates will be judged on their successful development of community partnerships or innovative projects that integrate humane education into school or other youth-oriented programs.

Organizations must be participants in NAHEE's Adopt-a-Classroom program to be eligible. If you are not already participating, email nahee@nahee.org or contact them at NAHEE, P.O. 362, East Haddam, CT 06423.

Entries must be received by December 31, 2003.

The winning organization will receive an all-expense-paid trip for two staff members to Animal Care Expo in Dallas.



AMERICAN HUMANE ANNOUNCES WINNERS OF THE 2003 BE KIND TO ANIMALS^(tm) KID CONTEST

DENVER, May 5, 2003 - In celebration of Be Kind to Animals Week[®], May 4 to 10, American Humane is pleased to announce the grand prize winners of this year's Be Kind to Animals Kid Contest. Haley Lavender, nine, of Ames, Iowa and Peter Lubin, 13, of Easton, MD will each receive a \$5,000 college scholarship, provided by Kibbles 'n Bits, 9Lives, Pounce, and Pup-Peroni in recognition of their work to improve the lives of animals.



The oldest event of its kind in the nation, Be Kind to Animals Week celebrates the companionship, friendship, and love animals bring to our lives. American Humane created the special week in 1915 to foster humane principles by offering adults and children opportunities to develop compassionate attitudes toward animals. Through the Be Kind to Animals Kid Contest, American Humane recognizes the humane leaders of tomorrow by honoring kids who make a difference today.

Runners-up include Katy Haerle, nine, of Grand Junction, Colorado; Alexandra Braverman, nine, of Iowa City, Iowa; Lindsay Hartman, 11, of Columbia, PA; and Tracy Sweetbaum, 13, of Jericho, NY.

All contest winners will receive a prize package, including pet care materials, and nationwide media exposure and will be featured on American Humane's website at www.americanhumane.org. Visit for details about all the resourceful, creative, and successful things they have the contest winners and others have done to share their love for animals.

"This year's winners remind us all of the positive impact children can have on the world. American Humane is proud to recognize these young humanitarians during Be Kind to Animals Week," says Jodi Buckman, American Humane's director of shelter services.

About American Humane

Founded in 1877, American Humane is the only national organization dedicated to both child and animal protection. Headquartered in Denver, with regional offices in Washington, DC, and Los Angeles, American Humane provides national leadership in the development of programs and policies, empowering child and animal protection professionals with valuable information and support resources.

For more information,
visit www.americanhumane.org

Latham Lauds

THE ASSISTANCE DOG INSTITUTE

Contributed by Jorjan Powers, ADI Community and Public Relations Director



Bonnie Bergin and Jada

The Assistance Dog Institute was founded in 1991 by Dr. Bonita M. Bergin, the originator of the service dog. It was created to do research, development and education in an effort to improve both the quality and quantity of people in the service dog field.

Bonnie Bergin has received two very high honors in recognition of her work. She was awarded the Daily Presidential Points of Light Award in September of 2000. In January of 2001 she also received Oprah Winfrey's "Use Your Life" Award. She is also in great demand as a speaker, and has recently lectured in Japan, on a service dog cruise to the Caribbean, at the Delta Society Conference, Youth At Risk Conference, and the Assistance Dogs International Conference.

The Institute's mission is "Helping Dogs Help People." We are very proud of the fact that we are the

first-of-its-kind college in the world to grant Associate of Science Degrees in Assistance Dog Education and Human-Canine Life Sciences. We also have several certificate programs. The unique "High Schooled Assistance Dog Program" was created to work with incarcerated, at-risk youth, to show them how to train service dogs. This helps them with their self-esteem, communication skills, and learning responsibility.

People are taught the skills needed to take their pet dogs into hospitals and nursing homes to visit patients. These visits not only make people happier, they have actually been shown to improve their health by lowering their blood pressure and heart rate.

The Institute has volunteers who take dogs to elementary schools to help children who have reading problems. The kids read aloud to the dogs, which is not only enjoyable and relaxing, it also helps improve their skills in reading by up to two grade levels.

Many community members are involved in a very popular volunteer activity-the "Puppy Petters Club". People come to pet and play with the puppies, which gets them used to a wide variety of people. This will make them better service dogs in their future work.

Service dogs are placed with people with disabilities at three

graduations held each year. People from ages 6 through 76 have received dogs from the Institute, which help with 90 different commands. They can pull wheelchairs, open and close doors, turn on and off lights, and pick up dropped items, among other things. They are also very good friends and a social icebreaker for their owners!

The Institute recently purchased two adjoining buildings! With a total of 7,000 square feet, there is dorm housing for the college students, a training center, conference room, library, computer room, full veterinary center, reception area, and offices.

National television coverage has been aired on the Institute's various programs. This has included the Oprah Winfrey show, HBO, PBS, Animal Planet, CBS Evening Magazine, Life Moments, and Japan's "NHK Weekend Special".

The Assistance Dog Institute's goals for the future are to continue to expand programs to provide information and training in the many ways dogs can assist people and enhance lives.

The Institute is located at
1215 Sebastopol Rd.,

Santa Rosa, CA 95407

Phone: 707/545-DOGS (3647)

Fax: 707/545-0800

Website: www.assistedog.org.

E-mail: Assistdog@aol.com.

Visitors are welcome!



Latham Letter BACK ISSUES containing "Links" Articles

The following back issues containing articles on the connections between child and animal abuse and other forms of domestic violence are available from the Foundation for \$2.50 each, plus \$3.00 Priority Mail Postage and Handling for up to 10 issues (U.S. and Canada).

Foreign orders please add \$10.00. California residents please add 8.25% sales tax. MasterCard and VISA accepted.

— Examining the Link in Wellington County, Ontario, Canada	Summer 02	— San Diego, Calif. Child Protection Workers Required to Report Animal Abuse	Summer 95
— New Link Resource Book Helping Albertans	Summer 02	— Animals Over Children? (An Editorial by Michael Mountain, Editor, Best Friends Magazine)	Summer 95
— Making the Connection Between Animal Abuse and Neglect of Vulnerable Adults	Winter 02	— Summaries of Child and Animal Abuse Prevention Conferences	Summer 95
— Calgary Research Results: Exploring the Links Between Animal Abuse and Domestic Violence	Fall 01	— Abuse an Animal - Go To Jail! (Animal Legal Defense Fund's Zero Tolerance for Cruelty)	Summer 95
— Ontario SPCA's Women's Shelter Survey Shows Staggering Results	Spring 01	— Report on Rhode Island Conference: Weaving a Silver Web of Hope from the Tangled Threads of Violence	Summer 95
— Putting the "Link" All Together: Ontario SPCA's Violence Prevention Initiative	Spring 01	— Milwaukee Humane Society's "PAL" Program: At-Risk Kids Learn Respect through Dog Obedience Training	Winter 94
— Canadian and Florida Groups Actively Working on the Link	Winter 01	— Latham Confronts Child and Animal Abuse	Spring 94
— Latham's Link Message Goes to South Africa	Spring 00	— A Humane Garden of Children, Plants, and Animals Grows in Sonoma County	Spring 94
— Crossroads: An Intensive Treatment Program for Adolescent Girls	Fall 00	— Education and Violence: Where Are We Going? A Guest Editorial	Spring 94
— Latham sponsors "Creating a Legacy of Hope" at British Columbia Conference	Winter 00	— Bed-wetting, Fire Setting, and Animal Cruelty as Indicators of Violent Behavior	Spring 94
— New England Animal Control/Humane Task Force	Spring/Summer 99	— Animal Abuse and Domestic Violence: Intake Statistics Tell a Sad Story	Spring 94
— Confronting Abuse (A veterinarian and a social worker confront abuse)	Summer 98	— The Veterinarian's Role in the Prevention of Violence	Summer 94
— The Human/Animal Abuse Connection	Spring 98	— Results of Latham's National Survey on Child and Animal Abuse	Summer 94
— The Relationship Between Animal Abuse And Other Forms Of Family Violence	Winter 97	— Israel Conference Puts the Link Between Animal and Child Abuse on the Public Agenda	Summer 94
— Domestic Violence Assistance Program Protects Women, Children, and Their Pets in Oregon	Summer 97	— Wisconsin Coalition Organizes Anti-Abuse Conference	Summer 94
— University of Penn. Veterinary Hospital Initiates Abuse Reporting Policy	Fall 97	— A Shared Cry: Animal and Child Abuse Connections	Fall 94
— Domestic Violence and Cruelty to Animals	Winter 96	— A Report on Latham's October 1992 Conference on Child and Animal Abuse	Winter 93
— Animal Cruelty IS Domestic Violence	Winter 96	— Child Abuse Reporting Hotline Falls Short	Winter 93
— Gentleness Programs (I Like the Policeman Who Arrested That Dog!)	Spring 96	— I Befriended a Child Molester	Spring 93
— Loudoun County Virginia Develops Cooperative Response to Domestic Violence	Spring 96	— A Test for Determining Why Children are Cruel to Animals	Summer 93
— And Kindness for ALL (Guest Editorial)	Summer 96	— Animal Advocates Looking Out for Children (A description of the Toledo Humane Society's child and animal abuse prevention program)	Fall 93
— Should Veterinarians Report Suspected Animal Abuse?	Fall 96	— Correlations Drawn Between Child and Animal Victims of Violence	Summer 92
— Windwalker Humane Coalition's Web of Hope Grows Stronger	Fall 96	— Upsetting Comparisons (between child and animal cruelty investigations)	Summer 92
— Update on the Link Between Child and Animal Abuse	Fall 96		
— Report on Tacoma, Washington's Humane Coalition Against Violence	Winter 95		
— Animal Cruelty & the Link to Other Violent Crimes	Winter 95		
— Univ. of Southern California Conference Addresses Violence Against Children	Spring 95		
— Working to Break the Cycle of Violence	Spring 95		
— The Tangled Web: Report on LaCrosse, Wisconsin's Coalition Against Violence	Spring 95		

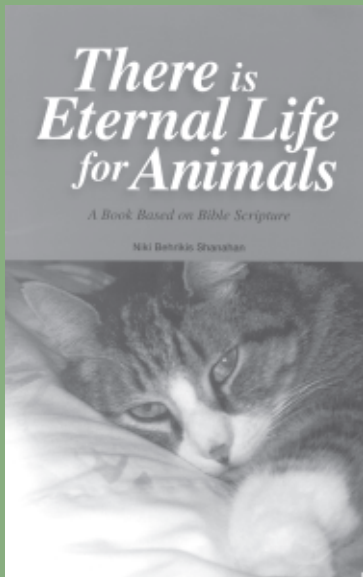
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There is Eternal Life for Animals: A Book Based on Bible Scripture

By Niki Behrikis Shanahan

Reviewed by Mary Tebault

“If anyone in authority has ever told you that animals don’t go to heaven, read this book,” states Amanda O. Corliss, DVM. Ms. Shanahan has done a superior job of researching both the Old and New Testament for answers to the age-old question, “Do animals go to heaven?” She has made a sound scriptural argument that animals have souls and will spend eternity in heaven with their loved ones. This 112-page book can easily be read in a few hours and is a great resource for reassuring adults and children who have mourned the loss of a pet and wondered whether or not they would be reunited in heaven.

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The Angell Memorial Animal Hospital Book of Wellness and Preventative Care for Dogs ***World-Renowned Animal Hospital Shares its Total-Care Program for Dogs***

The human medical profession has long realized that preventive health care programs can help people live longer, healthier lives. Now, the veterinary medical community has begun to recognize the same benefits for pets.

For the first time ever, Angell Memorial Animal Hospital has teamed with journalist Darlene Arden to offer its unprecedented program to puppy and dog owners in *The Angell Memorial Animal Hospital Book of Wellness and Preventative Care for Dogs*. The book shows owners that by keeping their pet healthy, they can not only ensure a quicker recovery from illnesses when they occur, but also prevent them from happening in the first place, thus ensuring a longer, healthier life for their dog.

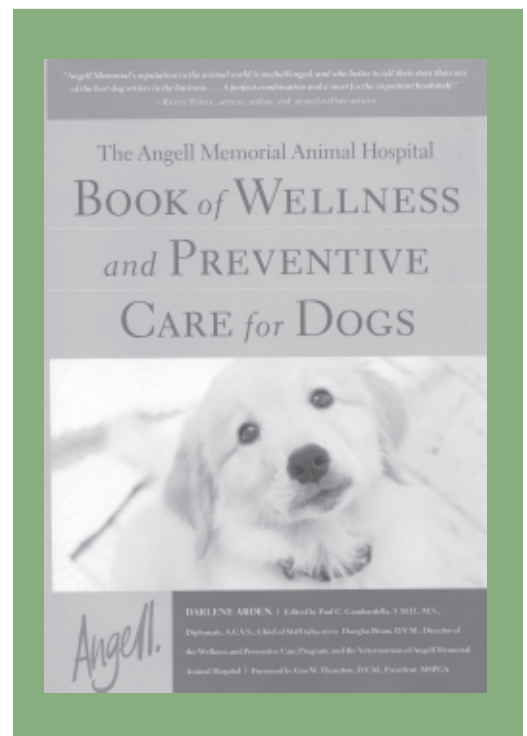
The Book of Wellness and Preventative Care for Dogs allows dog owners, in concert with their own veterinarian, to create a wellness and preventive care program tailored to their individual pets, based on the expertise of the doctors at Angell. The book takes into consideration such factors as the climate in which the dog lives, pure breed or mixed-breed, lifestyle, and age group.

Included is information on vaccines, spaying and neutering, disease prevention, nutrition, grooming, behavior and training, exercise and first aid. The material is presented in an easy-to-read and informative way and includes some of the most current and accurate information on pet care available today.

Darlene Arden is an award-winning animal journalist and author. She is also the producer and host of her own

cable show. Her work has been featured in *Dog World*, *Cats*, *Family Circle*, and *the Boston Herald*.

Over the past eighty-eight years, Angell has earned a reputation as an international center for excellence in clinical veterinary medicine with specialties including surgery, radiology, cardiology, dentistry, internal medicine, ophthalmology, dermatology, oncology, neurology, nutrition and pathology. With a staff of over 325 professionals, nearly 50,000 cases are treated at the hospital each year.



Media Reviews, continued on next page.

"Angell Memorial's reputation in the animal world is unchallenged, and who better to tell their story than one of the best dog writers in the business...A perfect combination and a must for the important bookshelf."

Betty White, Actress, Author, and Animal-Welfare Activist

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Therapy Pets - The Animal-Human Healing Partnership

By Jacqueline J. Crawford and Karen A. Pomerinke

Photography by Donald W. Smith

Pets love us unconditionally. They're always happy to see us, they encourage us when we're feeling down, and their devotion is touching and reassuring. If this is true for the average pet owner, it is especially true for the disabled, handicapped, emotionally troubled, and seriously ill person.

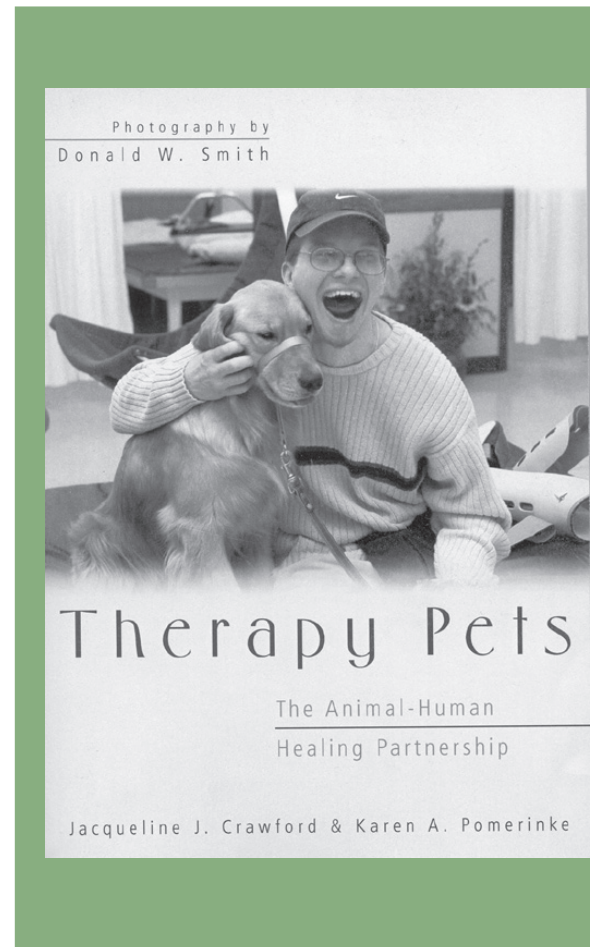
In this uplifting book we learn first-hand how the field of Animal Assisted Therapy is having remarkable success training animals to help and enhance the lives of children and adults with serious medical problems. Hospital rehabilitation programs, physical and occupational therapy sessions, nursing homes, mental healthcare facilities, and hospice programs are just some of the settings where dogs, cats, horses, and other animals have helped patients cope with often daunting medical challenges.

With more than fifty photographs showing the visible improvements that trained therapy pets are making in the lives of sick and disabled people, the compelling stories relate many inspiring incidents of the healing animal-human partnership: six-year-old Brendan, disabled from birth, successfully completes his physical therapy with the help of Zorro, a big black hound once considered unadoptable; Philip, a hospice patient in his last days, finds some joy in the company of a therapy dog named Andy; and Tikva, a Keeshond therapy dog from Oregon, helps to comfort emotionally drained firefighters at New York City's Ground Zero. For animal lovers, healthcare providers, and anyone who appreciates how animals and humans interrelate, this is a wonderful, truly inspirational book.

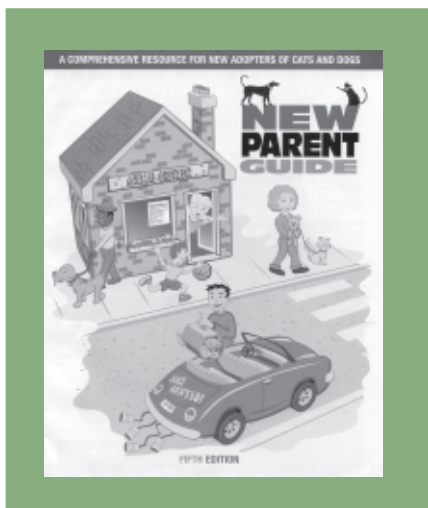
Jacqueline J. Crawford is a clinical psychologist at Lakeland Mental Health Center in Moorhead, MN, and the lead author of *Please! Teach ALL of Me: Multi-sensory Instruction for Preschoolers*. Karen A. Pomerinke is a professional dog trainer in the state of Washington and the moderator of the pet-advice website www.greatpets.com. Donald W. Smith is a photographer, website designer, and a retired mental health counselor.

For more information, visit www.therapypets.com

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Media Reviews, continued on next page.



Attention Shelters!

The mission of RP Publishing Inc.'s *New Parent Guide* is to help dog and cat adopters provide their companion animals with loving, lasting homes. Thanks to its contributing authors, many humane organizations and its corporate supporters, *The Guide* will reach 1,000,000 dog and cat adopters. The Fifth Edition, edited by David Port, contains chapters on "Dogs, Cats & Domestic Bliss, Behavior and Training, Household Harmony, and Doctor's Orders." Colorful, accessible, and chock full of vital information, the *New Parent Guide* is terrific.

For information contact RP Publishing Inc., 2696 S. Colorado Blvd., Suite 595, Denver, CO 80222. Phone 303-863-0521, Fax 303-863-1722
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NAHEE PUBLISHES BOOK OF LESSONS IN GOOD CHARACTER AND KINDNESS TO ANIMALS

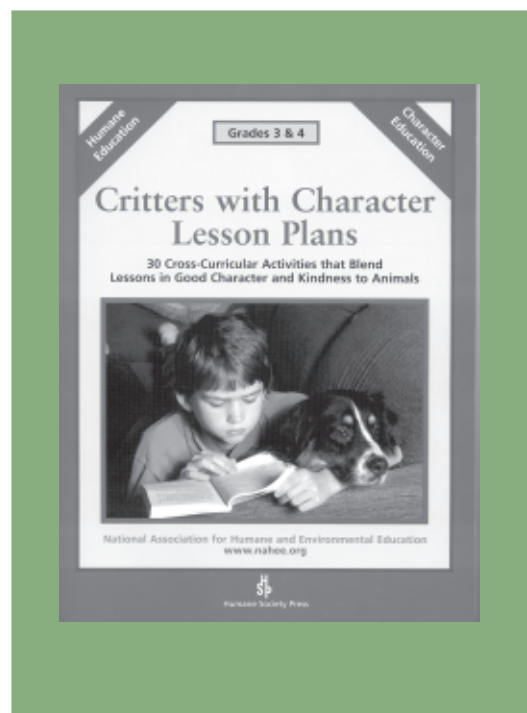
East Haddam, CT (March 13, 2003)-The National Association for Humane and Environmental Education (NAHEE) is releasing a book of lesson plans designed for elementary school teachers, animal care professionals, and youth group leaders looking to incorporate lessons in responsible pet care and wildlife appreciation into the character education curriculum.

Critters with Character (grades 3&4) contains 30 lesson plans in social studies, mathematics, physical education, language, science, and art that stress kindness, fairness, respect, responsibility, integrity, and citizenship in our relationships with people and animals. Aligned with state and national education standards, the book includes whole-class games, activities, reproducible worksheets, and extension activities with special emphasis on proper pet care, respect for wildlife and natural habitats, and safety around dogs.

Research indicates that an overwhelming majority of Americans support the teaching of character traits in schools. According to a 2001 survey commissioned by The Humane Society of the United States, nine in ten Americans also believe that lessons about kindness to animals and responsible care of pets should be part of schools' efforts to encourage good character in children. "Today more than ever, educators are looked upon to help shape not only good students but also good citizens," says Bill DeRosa, NAHEE's executive director. "We're happy to provide a resource that addresses values education topics and kindness and respect for animals and the environment." *Critters with Character* is intended as a resource not only for classroom teachers and homeschooling parents but also animal care and control professionals looking to build or enrich their humane education programs and classroom presentations.

NAHEE is the youth education division of The Humane Society of the United States. Its mission is to instill good character in children, with a strong emphasis on the humane treatment of animals and respect for the environment, by providing effective, high quality publications and programs to teachers, students, and animal sheltering professionals. NAHEE publishes the classroom newspaper, *KIND News*, which is read in 35,000 classrooms nationwide. Learn more at www.kindnews.org.

Critters with Character Lesson Plans [Humane Society Press, ISBN #0-941246-17-5, 113 pages, \$7.95 (standard shipping included)] is available online through www.nahee.org or by calling (860) 434-8666.

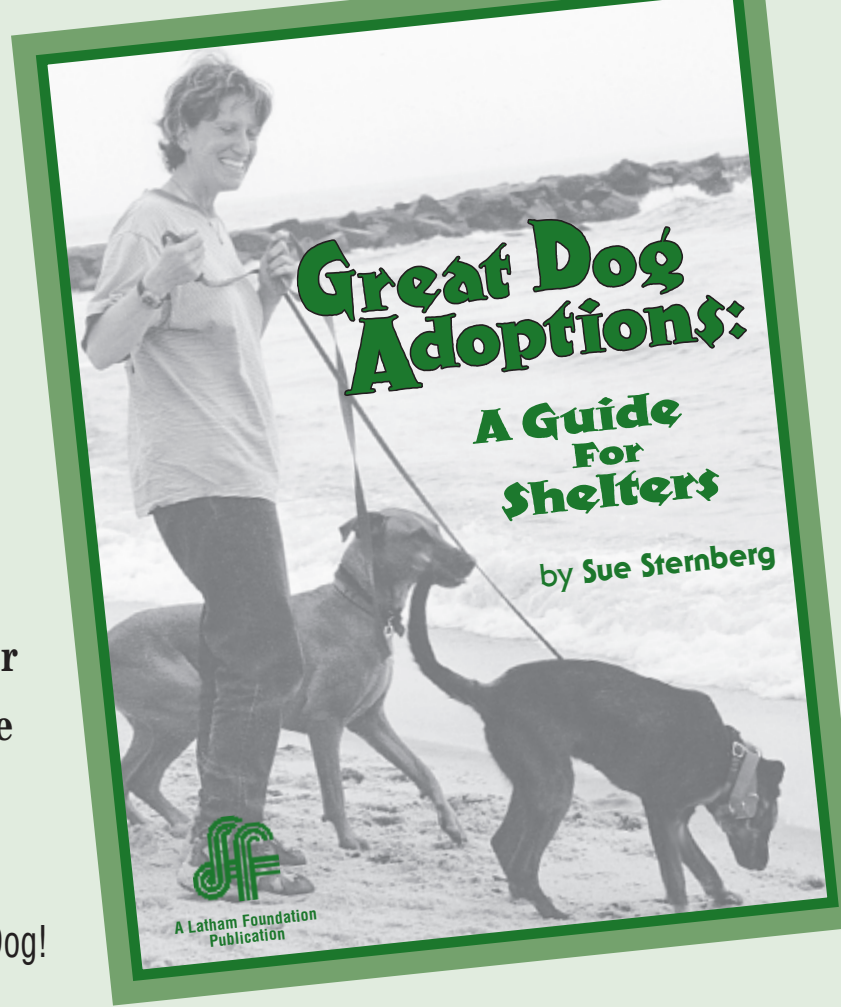


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“Sue Sternberg is a visionary whose inspiring ideas for improving the shelter environment are helping more and more caregivers to reach their goal: enabling good dogs to find good homes.”

— Karen Pryor, author of Don't Shoot the Dog!
 The New Art of Teaching and Training



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Photo Credit: Paul Dell



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